



MainTrain Ottawa 2018



September 24 – 27, 2018
Brookstreet Hotel
Kanata, Ontario K2K 2W2
613 271 1800

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

MainTrain is the annual conference of the Plant Engineering and Maintenance Association of Canada. PEMAC invites you to **connect** with the industry's top decision makers at Canada's largest annual peer-developed **maintenance, reliability and asset management** conference and trade show. **MainTrain 2018** promotes knowledge sharing, professional development and networking during its four-day conference. Featuring numerous speakers, seminars, workshops, exhibits and award ceremonies there are many opportunities for your organization to be highly visible.

Contact Ghaz Marinho to be a part of this popular event
by email events@pemac.org or call 905.823 7255 extension 4.

PLANT ENGINEERING AND MAINTENANCE ASSOCIATION OF CANADA

6-2400 Dundas Street West, Suite 402, Mississauga, ON L5K 2R8

Telephone: (905) 823-7255 - Fax: (905) 823-8001 - E-mail: mail@pemac.org



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Maintenance, Reliability and Asset Management

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Key Benefits MainTrain 2018 Sponsorship Opportunities

Benefit	Platinum \$10,000 4 available	Gold \$8,000 6 available	Silver \$6,000 10 available	Bronze \$5,000 6 available	Exhibitor \$2,250 25 available
Opportunity for a 15-minute presentation OR a promotional video up to 1 minute long during one of the plenary sessions	✓				
Sponsor logo on sidebar of MainTrain conference pages	✓				
Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners	✓	✓			
Sponsor logo on all MainTrain advertising published around the world	✓	✓			
Delegate list 30 days before conference	✓	✓			
Full delegate list post MainTrain event (List includes delegate name, company and title)	✓	✓			
Sponsor logo and link to website on PEMAC.org	✓	✓	✓	✓	
Advertisement in event program	Full Page	Half Page	Half Page	Quarter Page	
Opportunity to share customized message within conference app during event with push notifications	Four Premium Timing	Two Premium Timing	Two Premium Timing	One Premium Timing	
Opportunity to include a company-branded item in delegate bag	2 pieces	✓	✓	✓	
Choice of additional exclusive sponsorship option (See below)	✓ Premium	✓	✓	✓	
Complimentary full conference registrations	4	3	2	1	1
Exhibit spaces	2 (premium)	1 (premium)	1	*option to add for \$500	1
Logo and website link on MainTrain Conference page, on conference app and in event program	✓	✓	✓	✓	
Company profile on MainTrain Conference page, on conference app and in event program	Up to 150 words	Up to 125 words	Up to 100 words	Up to 100 words	Up to 50 words
Access to book demos and meetings in demo lounge	✓	✓	✓	✓	✓

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Platinum

Four (4) exclusive opportunities - \$10,000

Benefits:

- Opportunity for a 15-minute presentation OR a promotional video up to 1 minute long during one of the plenary session
- Sponsor logo on sidebar of MainTrain conference website page for 12 months from date of purchase
- Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners
- Sponsor logo on all MainTrain advertising published around the world
- Delegate list 30 days before MainTrain
- Full delegate list post MainTrain event (List includes delegate name, company and title)
- Sponsor logo and link to website for 12 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain site
- Full-page ad, sponsor logo, URL and 150 word profile in event program
- Opportunity to share customized message within conference app during event with push notifications (Four Premium Timing)
- Opportunity to include two company-branded promotional items in delegate bag
- Complimentary Four (4) full conference registrations
- Two (2) standard exhibit spaces in premium location *Including table
- Logo, website link on [MainTrain Conference](#) page, on conference app and in event program
- Sponsor logo, website link and 150-word profile on [MainTrain Conference](#) sponsor page
- Access to book demos and meetings in the MainTrain demo lounge
- Sponsor logo on onsite signage
- Choice of additional exclusive sponsorship option (See below)
 - (SOLD) **Awards Banquet Host** – This exclusive sponsorship opportunity includes in addition to benefits listed above, recognition in the program as the awards banquet host, the opportunity to speak briefly and welcome guests to the banquet and two tickets to attend the banquet
 - (SOLD) **Welcome Reception Host** – This uniquely themed sponsorship provides the opportunity to speak and welcome guests with a red carpet experience. Additional onsite signage recognition is provided, signature drink option, along with other branded theme elements.
 - **Exclusive Ottawa Conference Keepsake** – This sponsorship option includes your branding and a special message on an exclusive Ottawa gift that all conference delegates will receive upon arrival to the conference.
 - **Hospitality Suite** – Includes sponsor signage and promotions to encourage delegates to attend, as well as food & beverage costs.
 - **More options are available.**



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Gold

Six (6) opportunities available - \$8,000

Benefits:

- Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners
- Sponsor logo on all MainTrain advertising published around the world
- Delegate list 30 days before MainTrain
- Full delegate list post MainTrain event (List includes delegate name, company and title)
- Sponsor logo and link to website for 10 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain site
- Half-page ad, sponsor logo, URL and 125 word profile in event program
- Opportunity to share customized message within conference app during event with push notifications (Two Premium Timing)
- Opportunity to include one company-branded promotional items in delegate bag
- Complimentary Three (3) full conference registrations
- One (1) standard exhibit spaces in premium location *Including table
- Logo, website link on [MainTrain Conference](#) page, on conference app and in event program
- Sponsor logo, website link and 125-word profile on [MainTrain Conference](#) sponsor page
- Access to book demos and meetings in the MainTrain demo lounge
- Sponsor logo on onsite signage
- Choice of additional exclusive sponsorship option (See below)
 - **Conference program** – In addition to the benefits above you will have the option of a full page advertisement on the back cover of the conference program
 - (SOLD - Tuesday) **Conference Breakfast Keynote Speaker** - Official sponsor of one of four Keynote speakers at the conference. Recognition in the program as the keynote sponsor, the opportunity to speak briefly and introduce Keynote speaker at one of the breakfasts.
 - **Job Board** – Unique opportunity to sponsor PEMAC's job board at MainTrain, showcasing open positions and members looking for positions. Additional branding onsite and in the program included.
 - **Charging Station** – includes signage and logo placement at a designated charging station at the conference. Additional recognition on the website and program as the station sponsor.
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Silver

Ten (10) opportunities available - \$6,000

Benefits:

- Sponsor logo and link to website for 8 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain site
- Half-page ad, sponsor logo, URL and 100 word profile in event program
- Opportunity to share customized message within conference app during event with push notifications (One Premium Timing)
- Opportunity to include one company-branded promotional items in delegate bag
- Complimentary Two (2) full conference registrations
- One (1) standard exhibit space *Including table
- Logo, website link on MainTrain Conference page, on conference app and in event program
- Sponsor logo, website link and 100-word profile on [MainTrain Conference](#) sponsor page
- Access to book demos and meetings in the MainTrain demo lounge
- Sponsor logo on onsite signage
- Choice of additional exclusive sponsorship option (See below)
 - **Breakfast sponsor** (2 available) – Includes signage in room. One sponsorship includes two breakfasts.
 - (Sold – Mon/Tues) **Lunch sponsor** (2 available) – Includes signage in room. One sponsorship includes two lunches.
 - **Morning Coffee Breaks** (4 available) – Includes signage in break area. One sponsorship includes two morning coffee breaks.
 - (SOLD) **Afternoon Coffee Breaks** (4 available) – Includes signage in break area. One sponsorship includes two afternoon breaks. There is an option of themed break with this opportunity.
 - **Tour Transportation sponsor** for conference offsite tours – Includes recognition in the program, opportunity to welcome guests on the tour as they depart the hotel, and option to participate on the tour.
 - **More options available.**



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Bronze

Six (6) opportunities available - \$5,000

Benefits:

- Sponsor logo and link to website for 6 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain site
- Quarter-page ad, sponsor logo, URL and 100 word profile in event program
- Opportunity to share customized message within conference app during event with push notifications (One Premium Timing)
- Opportunity to include one company-branded promotional items in delegate bag
- Option to add one (1) standard exhibit space at a discounted rate of \$500
- One (1) standard exhibit space *Including table
- Logo, website link on [MainTrain Conference](#) page, on conference app and in event program
- Sponsor logo, website link and 100-word profile on MainTrain Conference sponsor page
- Access to book demos and meetings in the MainTrain demo lounge
- Sponsor logo on onsite signage
- Choice of additional exclusive sponsorship option (See below)
 - **Lanyards** – Includes sponsor logo on lanyard
 - **Delegate Bags** – Includes sponsor logo on delegate bag
 - **Note Pads** - Includes sponsor logo on Note Pads
 - **Memory sticks** – Includes sponsor logo on memory stick and digital promo materials as well as speaker sessions on stick
 - **Pens** - Includes sponsor logo on Pen
 - **More options are available.**



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Exhibitor

Twenty (25) opportunities available - \$2,250

Benefits:

- Our exhibitor showcase is located in a high traffic area, the foyer of the conference rooms
 - Exhibitor logo and 50-word profile on [MainTrain Conference](#) sponsor page
 - Exhibitor logo on exhibitor onsite signage
 - Exhibitor logo and 50 word profile in event program
 - One 6' table and exhibit space (measuring between 6 to 8')
 - Access to book demos and meetings in the MainTrain demo lounge
 - One (1) full conference registration for all four days of the conference
 - Electrical outlet & wireless Internet are an additional fee
 - Option to purchase additional conference passes at a discounted fee
 - Showcase Hours*:
 - Wednesday, September 26 – 7:15 am to 6:30 pm
 - Thursday, September 27 – 7:15 am to 1:30 pm
- *Showcase times may change once schedule is finalized.

Media Sponsor

In-kind – Sponsor to provide three (3) months full page advertising in appropriate publications as well as one (1) editorial or advertorial one (1) month prior or after MainTrain event. MainTrain logo on publication site with link to event page.

Benefits:

- Sponsor logo, website link and 50-word profile on www.maintrain.ca
- Sponsor logo on onsite signage
- Opportunity to include a company-branded promotional item in delegate kit
- Quarter-page ad, sponsor logo, URL and 50 word profile in event program
- One (1) standard exhibit space in space *Including table
- One (1) full conference registrations

Secure Your Spot Today

For more information about any of these sponsorship opportunities, or to discuss the option to create a unique opportunity for your organization, contact Ghaz Marinho via email at events@pemac.org or call 905.823 7255 extension 4.