



# MainTrain Saskatoon 2017



**September 25 – 28, 2017**  
**Delta Bessborough**  
**Saskatoon, Saskatchewan**

## SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

**MainTrain** is the annual conference of the Plant Engineering and Maintenance Association of Canada. PEMAC invites you to **connect** with the industry's top decision makers at Canada's largest annual peer-developed **maintenance, reliability and asset management** conference and trade show. **MainTrain 2017** promotes knowledge sharing, professional development and networking during its four-day conference. Featuring numerous speakers, seminars, workshops, exhibits and award ceremonies there are many opportunities for your organization to be highly visible.

**Contact Nicolle Guillen to be a part of this popular event**  
by email [events@pemac.org](mailto:events@pemac.org) or call 905.823 7255 extension 4.

PLANT ENGINEERING AND MAINTENANCE ASSOCIATION OF CANADA

6-2400 Dundas Street West, Suite 402, Mississauga, ON L5K 2R8

Telephone: (905) 823-7255 - Fax: (905) 823-8001 - E-mail: [mail@pemac.org](mailto:mail@pemac.org)



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## Key Benefits MainTrain 2017 Sponsorship Opportunities

Benefit	Platinum \$10,000 4 available	Gold \$8,000 6 available	Silver \$6,000 10 available	Bronze \$5,000 6 available	Exhibitor \$2,000 25 available
Opportunity for a promotional video up to 1 minute long shown at the beginning of a plenary session (4 opportunities available)	✓				
Sponsor logo on footer MainTrain conference pages	✓				
Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners	✓	✓			
Sponsor logo on all MainTrain advertising published around the world	✓	✓			
Registrant list 30 days before MainTrain	✓	✓			
Full delegate list post MainTrain event (List includes delegate name, company and title)	✓	✓			
Sponsor logo and link to website on PEMAC.org	For 12 months	For 10 months	For 8 months		
Advertisement in event program	Full Page	Half Page	Quarter Page	Quarter Page	
Banner ads within conference app	Three	Two	One	One	
Opportunity to share customized message within conference app during event	Three	Two	One	One	
Opportunity to include a company-branded item in delegate bag	2 pieces	✓	✓	✓	
Choice of additional exclusive sponsorship	✓ Premium	✓	✓	✓	
Complimentary full conference registrations	4	3	2	2	1
Standard exhibit spaces	2 (premium)	1 (premium)	*option to add for discount	*option to add for discount	1
Logo, website link on <a href="http://www.maintrain.ca">www.maintrain.ca</a> sponsor page and in event program	✓	✓	✓	✓	✓
Company profile on <a href="http://www.maintrain.ca">www.maintrain.ca</a> and in event program	Up to 150 words	Up to 125 words	Up to 100 words	Up to 100 words	Up to 50 words
Access to book demos and meetings in the MainTrain demo lounge	✓ First	✓	✓	✓	✓

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## Platinum

### *Four (4) exclusive opportunities - \$10,000*

#### Benefits:

- Sponsor logo and link to website for 12 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain site.
- Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners
- Sponsor logo on all MainTrain advertising published around the world
- Sponsor logo on the footer of conference web pages
- Sponsor logo, website link and 150-word profile on [www.maintrain.ca](http://www.maintrain.ca) sponsor page
- Sponsor logo on onsite signage
- Banner ads within conference app (three)
- Opportunity to share customized message within conference app during event (three)
- Opportunity to include two company-branded promotional items in delegate bag
- Full-page ad, sponsor logo, URL and 150 word profile in event program
- Four (4) full conference registrations
- Two (2) standard exhibit spaces in premium location \*Including table
- Opportunity to have a promotional video up to 1 minute long shown at the beginning of a plenary session (4 opportunities available)
- Registrant list 30 days prior to conference
- Full delegate list post MainTrain conference (List includes delegate name, company and title)
- First access to book demos and meetings in the MainTrain demo lounge
- Full delegate list post MainTrain event (List includes delegate name, company and title)
- Choice of exclusive sponsorship item suggested below:
  - **Awards Banquet Host** – This exclusive sponsorship opportunity includes in addition to benefits listed above, recognition in the program as the awards banquet host, the opportunity to speak briefly and welcome guests to the banquet and two tickets to attend the banquet.
  - **Welcome Reception Host** – This uniquely themed sponsorship provides the opportunity to speak and welcome guests with a red carpet experience. Additional onsite signage recognition is provided, signature drink option, along with other branded theme elements.
  - **Exclusive Saskatchewan Conference Keepsake** – This sponsorship option includes your branding and a special message on an exclusive Saskatchewan gift that all conference delegates will receive upon arrival to the conference.
  - **Hospitality Suite** – Includes sponsor signage and promotions to encourage delegates to attend, as well as food & beverage costs.
  - **More options are available.**



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## Gold

### *Six (6) opportunities available - \$8,000*

#### Benefits:

- Sponsor logo and link to website for 10 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain site.
- Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners
- Sponsor logo on all MainTrain advertising published around the world
- Sponsor logo, website link and 125-word profile on [www.maintrain.ca](http://www.maintrain.ca) sponsor page
- Sponsor logo on onsite signage
- Banner ads within conference app (two)
- Opportunity to share customized message within conference app during event (two)
- Opportunity to include a company-branded promotional item in delegate kit
- Half-page ad, sponsor logo, URL and 125 word profile in event program
- Three (3) full conference registrations
- One (1) standard exhibit space in a premium space \*Including table
- Early access to book demos and meetings in the MainTrain demo lounge
- Registrant list 30 days prior to MainTrain event (List includes delegate name, company and title)
- Full delegate list post MainTrain event (List includes delegate name, company and title)
- Choice of exclusive sponsorship item below:
  - **Conference program** – In addition to the benefits above you will have the option of a full page advertisement on the back cover of the conference program
  - **Conference Breakfast Keynote Speaker** - Official sponsor of one of four Keynote speakers at the conference. Recognition in the program as the keynote sponsor, the opportunity to speak briefly and introduce Keynote speaker at one of the breakfasts.
  - **Job Board** – Unique opportunity to sponsor PEMAC's job board at MainTrain, showcasing open positions and members looking for positions. Additional branding onsite and in the program included.
  - **Charging Station** – includes signage and logo placement at a designated charging station at the conference. Additional recognition on the website and program as the station sponsor.
  - **More options are available.**



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## Silver

### *Ten (10) opportunities available - \$6,000*

#### Benefits:

- Sponsor logo and link to website for 8 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain site.
- Sponsor logo, website link and 100-word profile on [www.maintrain.ca](http://www.maintrain.ca) sponsor page
- Sponsor logo on onsite signage
- Opportunity to include a company-branded promotional item in delegate kit
- Quarter-page ad, sponsor logo, URL and 100 word profile in event program
- Banner ads within conference app (one)
- Opportunity to share customized message within conference app during event (one)
- Two (2) full conference registrations
- Option to add an exhibitor space to this sponsorship for an additional discounted fee (\$1000)
- Choice of exclusive sponsorship item below:
  - **Breakfast sponsor** (2 available) – Includes signage in room. One sponsorship includes two breakfasts.
  - **Lunch sponsor** (2 available) – Includes signage in room. One sponsorship includes two lunches.
  - **Morning Coffee Breaks** (4 available) – Includes signage in break area. One sponsorship includes two morning coffee breaks.
  - **Afternoon Coffee Breaks** (4 available) – Includes signage in break area. One sponsorship includes two afternoon breaks. There is an option of themed break with this opportunity.
  - **Tour Transportation sponsor** for conference offsite tours – Includes recognition in the program, opportunity to welcome guests on the tour as they depart the hotel, and option to participate on the tour.
  - **More options available.**



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## Bronze

***Six (6) opportunities available - \$5,000***

### Benefits:

- Sponsor logo, website link and 100-word profile on [www.maintrain.ca](http://www.maintrain.ca) sponsor page
- Sponsor logo on onsite signage
- Opportunity to include a company-branded promotional item in delegate kit
- Quarter-page ad, sponsor logo, URL and 100 word profile in event program
- Banner ads within conference app (one)
- Opportunity to share customized message within conference app during event (one)
- Two (2) full conference registrations
- Option to add an exhibitor space to this sponsorship for an additional discounted fee (\$1000)
- Choice of exclusive sponsorship item below:
  - **Lanyards** – Includes sponsor logo on lanyard
  - **Delegate Bags** – Includes sponsor logo on delegate bag
  - **Memory sticks** – Includes sponsor logo on memory stick and digital promo materials as well as speaker sessions on stick
  - **Note Pads** - Includes sponsor logo on Note Pads
  - **Pens** - Includes sponsor logo on Pen
  - **More options are available.**



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## Exhibitor

**Twenty (25) opportunities available - \$2,000**

### Benefits:

- Our exhibitor showcase is located in a high traffic area, the foyer of the conference rooms
- Exhibitor logo and 50-word profile on [www.maintrain.ca](http://www.maintrain.ca) sponsor page
- Exhibitor logo on exhibitor onsite signage
- Exhibitor logo and 50 word profile in event program
- One 6' table and exhibit space (measuring between 6 to 8')
- Access to book demos and meetings in the MainTrain demo lounge
- One (1) full conference registration for all four days of the conference
- Electrical outlet & wireless internet are additional.
- Option to purchase additional conference passes at a discounted fee.
- Showcase Hours\*:
  - Tuesday, September 26 – 2:30 pm to 7:00 pm
  - Wednesday, September 27 – 7:00 am to 5:30 pm
  - Thursday, September 28 – 7:00 am to 1:30 pm

\*Showcase times may change once schedule is finalized.

## Media Sponsor

In-kind – Sponsor to provide three (3) months full page advertising in appropriate publications as well as one (1) editorial or advertorial one (1) month prior or after MainTrain event. MainTrain logo on publication site with link to event page.

### Benefits:

- Sponsor logo, website link and 50-word profile on [www.maintrain.ca](http://www.maintrain.ca)
- Sponsor logo on onsite signage
- Opportunity to include a company-branded promotional item in delegate kit
- Quarter-page ad, sponsor logo, URL and 50 word profile in event program
- One (1) standard exhibit space in space \*Including table
- One (1) full conference registrations

## Secure Your Spot Today

For more information about any of these sponsorship opportunities, or to discuss the option to create a unique opportunity for your organization, contact Nicolle Guillen via email at [events@pemac.org](mailto:events@pemac.org) or call 905.823 7255 extension 4.