

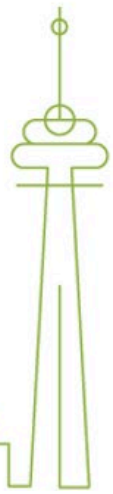


MAINTRAIN 2022

SEPTEMBER
19-21

Hybrid Event
in-person & online

Maintenance, Reliability
and Asset Management
Conference



TORONTO

SPONSORSHIP AND EXHIBITOR PACKAGE

MainTrain is the annual conference of PEMAC Asset Management Association of Canada. PEMAC invites you to connect with industries' top decision makers at Canada's largest annual peer-developed **maintenance, reliability and asset management** hybrid online and in person conference and trade show. MainTrain 2022 promotes its three-day conference. Featuring numerous speakers, seminars, workshops exhibits and an award ceremony where there are many opportunities for your organization to be highly visible.

Contact Ghaz Marinho to be a part of this popular event:
events@pemac.org | 1 (905) 823-7255 x4 | MainTrain.ca

PEMAC Asset Management Association of Canada
2 Robert Speck Parkway Suite 750
Mississauga, ON L4Z 1H8
Toll Free: 1 (877) 523-7255

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Key Benefits

Benefit	Platinum \$10,000 SOLD OUT	Gold \$7,500	Silver \$5,000	Exhibitor \$2,500	Educational Institution \$1,500	Online Exhibitor \$1,500
15-minute plenary keynote presentation	✓					
Logo on MainTrain 2022 communication	✓					
PEMAC Weekly eNewsletter	✓					
Additional exclusive sponsorship	✓					
Attendee list	✓	✓				
Food and Beverage Sponsor	1 Lunch	1 Break				
Session Sponsor	4	3	2			
Conference app & online platform messaging	4	2	1			
Social media posts	2	1	1			
Exhibit space (in person)	2	1	1	1	1	
Conference registrations	4	3	2	1	1	2 online only
Virtual exhibit space with lead retrieval	✓	✓	✓	✓	✓	✓
Online Break 15-minute Presentation	✓	✓	✓	Additional \$250	✓	Additional \$250
Company profile & logo on <u>Sponsor</u> page	200 words	150 words	100 words	50 words	50 words	50 words
Gamification	5 codes	3 codes	2 codes	1 code	1 code	1 code

* Total number of available spots is contingent on other sponsorship sold.

Platinum Sponsorship Details

SOLD OUT

1. **15-minute in person presentation** live during one of the keynote plenary sessions which includes introduction of keynote. Use of AV is included. First come first serve for date. Speaker can be physically present or send in a pre-recorded video.
2. **Logo on MainTrain 2022 communication**
 - a. Logo on web pages, emails, & advertising
 - b. Sidebar of MainTrain conference website from date of purchase to end of conference
 - c. MainTrain emails distributed by PEMAC from date of purchase to end of conference
 - d. MainTrain advertising published around the world from date of purchase to end of conference
3. **PEMAC Weekly eNewsletter Sponsor (A \$350 value)**
 - a. PEMAC This Week is PEMAC's Weekly Member and Subscribe eNewsletter sent out to over 1300 people on the Friday of each week, containing PEMAC member specific news, opportunities, and events.
 - b. Box Ads 300 x 300
 - c. [More details here](#)
4. **Networking Event Sponsorship Option**
 - *No extra cost*
 - *First right of refusal for past sponsors*
 - *All delegates must have the opportunity to attend*
 - a. **Awards Banquet Host** – Recognition in program as the awards banquet sponsors, opportunity to speak briefly (5 minutes) and welcome guests to event. Two additional tickets to attend the banquet (in addition to conference passes). Signage (provided by PEMAC) with sponsor logo on stage. One sponsored logo drink ticket to each guest.
 - b. **Exhibit Hall Welcome Reception Host** – Recognition in program as the Exhibit Hall Welcome Reception Host sponsors, opportunity to speak briefly (5 minutes) and welcome guests to event. Two additional tickets to attend the opening (in addition to conference passes). Signage (provided by PEMAC) with sponsor logo. One sponsored logo drink ticket to each guest.
 - c. **Hospitality Suite Host** – Recognition in program as the Hospitality suite host sponsor, opportunity to speak briefly (5 minutes) and welcome guests to event. Two additional tickets to attend (in addition to conference passes). Signage (provided by PEMAC) with sponsor logo. One sponsored logo drink ticket to each guest.
5. **Attendee list** 30 days before MainTrain and complete list post event
 - *List includes attendee name, company and title*
6. **Food and Beverage Sponsor - Lunch**
 - a. Choice of one lunch sponsorship
 - b. Signage (Provided by PEMAC) stating break sponsor and positioned beside and/or around food and beverage tables and on program
 - c. Additional signage welcome by sponsor

7. Session Sponsor

First come first serve. Both in person and online will be the same session.

Online:

- a. Up to a 1-minute pre-roll video during your choice sessions
- b. Can be a produced video or pre-recorded presentation
- c. Videos do not need to be the same
- d. Logo beside sponsored session
- e. Attendees will see pre-roll video when viewing presentation before the event and anytime they view the presentation after the event

In Person:

- a. Logo on presentation signage outside of room
- b. 1 minute welcome video played on screen or 1 minute live promotional speech
- c. Welcome and introduce speaker (Bio and session description will be provided)

8. Conference app and online platform messaging

- a. During live event with push notifications
- b. Include a picture: Image min 580x256
- c. Include a message: 140 characters
- d. Target URL

9. Social Media Promotion

- a. Same message to be posted on PEMAC's Twitter, LinkedIn and Facebook
- b. Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
- c. Two ads do not need to be the same

10. Exhibit space – In Person

- a. Two (2) standard **exhibit spaces** in premium location of your choosing *For more details and location, refer to the Exhibitor Package
- b. Two draped 6-foot tables with four chairs
- c. Preference for location of exhibit space is given to date of sponsorship registration
- d. Electricity is included

11. Conference registrations

- a. Online and in person
- b. Passes cannot be shared
- c. Complementary code provided. Sponsor is responsible for registration

12. Virtual Exhibit space

- a. Preference given to first to register within sponsorship tier
- b. Exhibitor Analytics available through the online platform during conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title)
- c. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, up loadable videos
- d. Access to Virtual Exhibit Hall 1 month before event and two months post conference
- e. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members

13. Online Break 15-minute Presentation

- a. Presentations will be pre-recorded and sent to Events Coordinator no later than September 1st, 2022
- b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
- c. Session will be uploaded post presentation for any attendee to view at their leisure
- d. Attendees will receive Continuing Professional Development credits when they watch the recording at any point during the online conference
- e. First come first serve on timing of presentation

14. Company profile with 200 words with logo on MainTrain Conference Sponsorship page

15. Gamification

- a. Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (5 unique codes provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post
- b. Delegates can also visit you at your in person booth to receive codes
- c. Submit a prize with a value of at least \$50 to receive an additional code

Gold Sponsorship Details

\$7,500

1. **Attendee list** 30 days before MainTrain and Complete List Post Event (List includes attendee name, company and title)

2. **Food and Beverage Sponsor**

- a. Choice of one coffee break
- b. Signage (Provided by PEMAC) stating break sponsor and positioned beside and/or around food and beverage tables and on program
- c. Additional signage welcome by sponsor

3. **Session Sponsor**

First come first serve to choose which sessions you would like. Both in person and online will be the same session.

Online:

- a. Up to a 1-minute pre-roll video during your choice sessions. First come first serve to choose which sessions you would like
- b. Can be a produced video or pre-recorded presentation
- c. Videos do not need to be the same
- d. Logo beside sponsored session (online platform)
- e. Attendees will see pre-roll video when viewing presentation before the event and anytime they view the presentation after the event

In Person:

- d. Logo on presentation signage outside of room
- e. 1 minute welcome video played on screen or 1 minute live promotional speech
- f. Welcome and introduce speaker

4. **Conference app and online platform messaging**

- a. During live event with push notifications
- b. Include a picture: Image min 580x256
- c. Include a message: 140 characters
- d. Target URL

5. **Social Media Promotion**

- a. Same message to be posted on PEMAC's Twitter, LinkedIn and Facebook
- b. Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator

6. **Exhibit space – In Person**

- a. One **exhibit space** in premium location of your choosing
*For more details and location, refer to the Exhibitor Package
- b. One draped 6-foot tables with three chairs
- c. Preference for location of exhibit space is given to date of sponsorship registration
- d. Electricity is included

7. Conference registrations

- a. Online and in person
- b. Passes cannot be shared
- c. Complementary code provided. Sponsor is responsible for registration

8. Virtual Exhibit space

- a. Preference given to first to register within sponsorship tier
- b. Exhibitor Analytics available through the online platform during conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title)
- c. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, up loadable videos
- d. Access to Virtual Exhibit Hall 1 month before event and two months post conference
- e. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members

9. Online Break 15-minute Presentation

- a. Presentations will be pre-recorded and sent to Events Coordinator no later than September 1st, 2022
- b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
- c. Session will be uploaded post presentation for any attendee to view at their leisure
- d. Attendees will receive Continuing Professional Development credits when they watch the recording at any point during the online conference
- e. First come first serve on timing of presentation

10. Company profile with 150 words with logo on MainTrain Conference Sponsorship page

11. Gamification

- a. Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (3 unique codes provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post
- b. Delegates can also visit you at your in person booth to receive codes
- c. Submit a prize with a value of at least \$50 to receive an additional code

Silver Sponsorship Details

\$5,000

1. Session Sponsor

First come first serve to choose which sessions you would like. Both in person and online will be the same session.

Online:

- a. Up to a 1-minute pre-roll video during 1 of your choice sessions. First come first serve to choose which sessions you would like
- b. Can be a produced video or pre-recorded presentation
- c. Two videos do not need to be the same
- d. Logo beside sponsored session (online platform)
- e. Attendees will see pre-roll video when they view the session before the event, when the live event is starting and anytime they view the presentation after the event

In Person:

- a. Logo on presentation signage outside of room
- b. 1 minute welcome video played on screen or 1 minute live promotional speech
- c. Welcome and introduce speaker

2. Conference app and online platform messaging

- a. During live event with push notifications
- b. Include a picture: Image min 580x256
- c. Include a message: 140 characters
- d. Target URL

3. Social Media Promotion

- a. Same message to be posted on PEMAC's Twitter, LinkedIn and Facebook
- b. Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator

4. Exhibit space – In Person

- a. One **exhibit space** in premium location of your choosing *For more details and location, refer to the Exhibitor Package
- b. One draped 6-foot tables with two chairs
- c. Preference for location of exhibit space is given to date of sponsorship registration
- d. Electricity is included

5. Conference registrations

- a. Online and in person
- b. Passes cannot be shared
- c. Complementary code provided. Sponsor is responsible for registration

6. Virtual Exhibit space

- a. Preference given to first to register within sponsorship tier
- b. Exhibitor Analytics available through the online platform during conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title)
- c. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, up loadable videos
- d. Access to Virtual Exhibit Hall 1 month before event and two months post conference
- e. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members

7. Online Break 15-minute Presentation

- a. Presentations will be pre-recorded and sent to Events Coordinator no later than September 1st, 2022
- b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
- c. Session will be uploaded post presentation for any attendee to view at their leisure
- d. Attendees will receive Continuing Professional Development credits when they watch the recording at any point during the online conference
- e. First come first serve on timing of presentation

8. Company profile with 100 words with logo on MainTrain Conference Sponsorship page

9. Gamification

- a. Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (2 unique codes provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post
- b. Delegates can also visit you at your in person booth to receive codes
- c. Submit a prize with a value of at least \$50 to receive an additional code

Exhibitor Sponsorship Details

\$2,500

1. Exhibit space – In Person

- a. One **exhibit space** *For more details and location, refer to the Exhibitor Package
- b. One draped 6-foot tables with one chair
- c. Preference for location of exhibit space is given to date of sponsorship registration
- d. Electricity is included

2. Conference registrations

- a. Online and in person
- b. Passes cannot be shared
- c. Complementary code provided. Sponsor is responsible for registration

3. Virtual Exhibit space

- a. Preference given to first to register within sponsorship tier
- b. Exhibitor Analytics available through the online platform during conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title)
- c. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, up loadable videos
- d. Access to Virtual Exhibit Hall 1 month before event and two months post conference
- e. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members

4. (Additional \$250) Online Break 15-minute Presentation

- a. Presentations will be pre-recorded and sent to Events Coordinator no later than September 1st, 2022
- b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
- c. Session will be uploaded post presentation for any attendee to view at their leisure
- d. Attendees will receive Continuing Professional Development credits when they watch the recording at any point during the online conference

5. Company profile with 50 words with logo on MainTrain Conference Sponsorship page

6. Gamification

- a. Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (1 unique code provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post
- b. Delegates can also visit you at your in person booth to receive codes
- c. Submit a prize with a value of at least \$50 to receive an additional code

Educational Institution Sponsorship Details

\$1,500

* Must be a registered educational institution

1. Exhibit space – In Person

- a. One **exhibit space** *For more details and location, refer to the Exhibitor Package
- b. One draped 6-foot tables with one chair
- c. Electricity is included

2. Conference registrations

- a. Online and in person
- b. Passes cannot be shared
- c. Complementary code provided. Sponsor is responsible for registration

3. Virtual Exhibit space

- a. Preference given to first to register within sponsorship tier
- b. Exhibitor Analytics available through the online platform during conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title)
- c. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, up loadable videos
- d. Access to Virtual Exhibit Hall 1 month before event and two months post conference
- e. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members

4. Online Break 15-minute Presentation

- a. Presentations will be pre-recorded and sent to Events Coordinator no later than Sept 1
- b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
- c. Session will be uploaded post presentation for any attendee to view at their leisure
- d. Attendees will receive Continuing Professional Development credits when they watch the recording at any point during the online conference

5. Company profile with 50 words with logo on MainTrain Conference Sponsorship page

6. Gamification

- a. Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (1 unique code provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post
- b. Delegates can also visit you at your in person booth to receive codes
- c. Submit a prize with a value of at least \$50 to receive an additional code

Online Exhibitor Sponsorship Details

\$1,500

1. Conference registrations

- a. 2x Online only
- b. Passes cannot be shared
- c. Complementary code provided. Sponsor is responsible for registration

2. (Additional \$250) Online Break 15-minute Presentation

- a. Presentations will be pre-recorded and sent to Events Coordinator no later than September 1st, 2022
- b. Session will be posted on MainTrain program where attendees can add the session to their schedule as they would any other session
- c. Session will be uploaded post presentation for any attendee to view at their leisure
- d. Attendees will receive Continuing Professional Development credits when they watch the recording at any point during the online conference

3. Company profile with 50 words with logo on MainTrain Conference Sponsorship page

4. Gamification

- a. Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (1 unique code provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post
- b. Submit a prize with a value of at least \$50 to receive an additional code

Media Sponsor and Like Minded Events/Associations

There are many opportunities to cross promote conferences, associations and create media arrangements. As each organization is different, please contact Ghaz Marinho, Events Coordinator, PEMAC at events@pemac.org for more details.

Cancellation Policy

Cancellations by the sponsor must be received in writing and will result in a refund based on this schedule: 120 days before the conference full refund minus \$200 admin fee; cancellations between 119 and 60 days before the conference will receive a 50% refund. No refunds will be provided within 60 days of the conference.

In the event that the in person event is forced to be canceled due to public health requirements put in place by either the provincial or national government, PEMAC has a contingency plan. We will move all presentations, exhibitor showcase, and networking to our online platform. Sponsors will have the opportunity to choose to either move their benefits online and be refunded the difference of an online cost OR cancel sponsorship and be refunded the full amount less the time spent as a sponsor and benefits received. This will depend on sponsorship tier and amount of used benefits. All 2022 sponsors will have right of refusal for MainTrain 2023 and 2024 in the tier signed up for in 2022.

In-Person Covid Policies and Precautions

PEMAC will adhere to any and all Ontario regulations when it comes to events. You can find the most up to date restrictions here: [COVID-19 Guidance: Indoor & Outdoor Events](#). We are currently planning for a 50% full capacity reduction which will be 150 people. This will include all sponsors, speakers, delegates, PEMAC staff and volunteers.

From the hotel Re: Province of Ontario Covid 19 Safety Regulations

- Wear masks in both meeting room and public spaces unless eating or drinking (“Masking”)
- Maintain a recommended distance of 6 feet from other guests and Hotel associates at all times (“Physical Distancing”)
- Provide proof of vaccination and contact information from everyone accessing indoor meeting & event spaces and restaurants, collected and submitted accurately in the format provided in advance. (“Proof of Vaccination” and “Contact Tracing”) and that Hotel has advised PEMAC Asset Management Association of Canada of its Masking, Social Distancing, Proof of Vaccination and Contact Tracing policies.
- In the event that PEMAC Asset Management Association of Canada’s event may not require Masking and Physical Distancing, the number of people allowed in any contracted meeting space may not exceed what is permitted by applicable law

Additional Notes

- PEMAC will allocate the sponsorship on first right of refusal to past (2 years) sponsors first with an end date. After which it will be a first-come, first-served basis by category.
- Sponsorship will be placed on tentative hold upon receipt of signed registration form.
- Sponsorship is not guaranteed until payment is received.
- Cost quoted in Canadian funds.
- PEMAC reserves the right to refuse a sponsorship request.
- PEMAC has the right to amend the rules and regulations governing sponsorship at their discretion. Written correspondence will be issued in the unlikely case of any amendments.



Sponsorship Registration Form

Complete and email events@pemac.org

Company Name: <small>(as you would like it shown in our listings)</small>			
Contact Name:		Title:	
Telephone:		Fax:	
Address:			
City:		Prov/State	
Email:		P.C./ZIP:	

Sponsorship Selection

<input type="checkbox"/> SOLD OUT Platinum - \$10,000 <input type="checkbox"/> Awards Banquet Keynote Host <input type="checkbox"/> Exhibit Hall Welcome Host <input type="checkbox"/> Hospitality Suite	<input type="checkbox"/> Gold - \$7,500
<input type="checkbox"/> Silver - \$5,000	<input type="checkbox"/> Exhibitor - \$2,500
<input type="checkbox"/> Educational Institutions - \$1,500	<input type="checkbox"/> Online Exhibitor - \$1,500
<input type="checkbox"/> I will be submitting a prize to receive an additional Gamification code The Prize is: *leave black if not currently known	

Payment Information

Sponsorship Subtotal:		<input type="checkbox"/> To be invoiced	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
13% Tax based on conference location (Canadian Orgs Only)		Card Number:		
Total:		Expiry:	Security Code:	
Signature:		Name on Card:		
		Address associated to Card if different from above:		
Date:				

With the above form signed, please send a high-resolution .eps format logo and a description of your company based on your sponsorship level to events@pemac.org