

# MAINTRAIN 2020 • SAINT JOHN, NB

# SEP 15-18



Maintenance, Reliability  
and Asset Management  
Conference

## SPONSORSHIP AND EXHIBITOR PACKAGE

MainTrain is PEMAC's annual conference and we invite you to connect with the top decision makers at Canada's largest annual maintenance, reliability and asset management conference and trade show. MainTrain 2020 promotes knowledge sharing, professional development and networking during its four-day conference. Featuring numerous speakers, seminars, workshops, off site tours, exhibits and an award ceremony where there are numerous opportunities for your organization to be highly visible.

Contact Ghaz Marinho, Events Coordinator to be a part of this popular event:  
[events@pemac.org](mailto:events@pemac.org) | 1 (877) 523-7255 ext 4

**PEMAC**

Suite 402, 6-2400 Dundas Street West, Mississauga, ON L5K 2R8

## KEY BENEFITS MAINTRAIN 2020 SPONSORSHIP OPPORTUNITIES

Benefit	Platinum \$14,000 3 available*	Gold \$10,000 4 available*	Silver \$7,000 5 available*	Bronze \$5,500 6 available*	Exhibitor \$2,500 10 available*
15-min Presentation During Plenary Session	●				
4 Nights in Hotel Jr. Suite with additional private sitting area for meetings (NEW)	●				
Plenary Keynote Welcome (NEW)		●			
Sponsor logo on sidebar of MainTrain 2020 conference pages	●	●			
Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners	●	●			
Sponsor logo on all MainTrain advertising published around the world	●	●			
Delegate list 30 days before conference and final list post event (List includes delegate name, company and title)	●	●			
Advertisement in event program	Full Page	Half Page	Half Page	Quarter Page	
Customized message within conference app during event with push notifications	4 Premium Timings	2 Premium Timings	2 Premium Timings	1 Premium Timing	
Company-branded item in delegate bag	2 pieces	1 piece	1 piece	1 piece	
Full conference registrations	4	3	2	1	1
Discount of Additional Conference Passes (NEW)	20%	20%	10%	10%	10%
Exhibit space	2	1	1	1	1
Company profile on <a href="#">MainTrain Conference</a> page, on conference app and in printed event program	200 words	150 words	100 words	100 words	50 words
Choice of additional exclusive benefit option	●	●	●	●	

\*Total number of available spots is contingent on other sponsorships sold

## PLATINUM SPONSORSHIP DETAILS

*Four (4) Opportunities - \$14,000*

1. **15-minute presentation** during one of the plenary sessions. Use of AV is included. First come first serve for date.
2. **One Hotel Jr. Suite for 4 nights** One of the two rooms includes 1 King bed and the other room, which is divided by a door, includes a sitting area for private meetings. Check in Sept 14th & checkout Sept 18th. No incidentals will be covered. Additional nights may be purchased at the preferred rate of \$378/night. **(NEW TO 2020)**
3. **Sponsor logo** on sidebar of MainTrain 2020 conference website page for 12 months from date of purchase
4. **Sponsor logo** on all MainTrain emails distributed by PEMAC and all of our partners. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends.
5. **Sponsor logo** on all MainTrain advertising published around the world. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends.
6. **Delegate list** 30 days before MainTrain (List includes delegate name, company and title). **Full delegate list** post MainTrain event (List includes delegate name, company and title)
7. **Sponsor logo** and link to website for 12 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain 2020 site
8. **Advertisement in Event Program** Full page in the printed program. For details, refer to Sponsor and Exhibitor Kit. Content provided by sponsor.
9. Customized message within **conference app** during event with push notifications (Four Premium Timings)
  - a. Including a picture, message and URL
10. Two **company-branded promotional** items in delegate bag (Provided by Sponsor)
11. Complimentary Four (4) full **conference registrations**
  - a. Passes can be shared. However only one person with that pass can be on site at a time.
  - b. Additional passes can be purchased at a 20% discount **(NEW TO 2020)**
12. Two (2) standard **exhibit spaces** in premium location. \*For more details refer to the Sponsor and Exhibitor Kit.
  - a. Preference for location of exhibit space is given to date of sponsorship registration.
  - b. Electricity is an additional cost of \$75.
13. **Sponsor logo, website** link and 200-word profile on MainTrain Conference sponsor page
14. Choice of 1 (One) additional exclusive sponsorship option. No extra cost. First come first serve.
  - a. **Annual Awards Banquet Entertainment Host** – Opportunity to speak briefly and welcome the entertainment to the banquet (2-3 minutes). One branded drink ticket will be provided to each delegate. Two passes to attend the banquet (in addition to the four passes to the conference). All delegates must have the opportunity to attend.
  - b. **(SOLD) Exhibitor Hall Opening** – Includes sponsor signage and promotions to encourage delegates to attend. Opportunity to have other branded theme elements (provided by sponsor). Food & beverage costs will be covered - up to a limit. One branded drink ticket and hors d'oeuvres will be provided to each delegate. Branded Bingo Card will be created and provided to encourage delegates to visit each booth. All delegates must have the opportunity to attend.
  - c. **Hospitality Suite** – Includes sponsor signage and promotions to encourage delegates to attend. Opportunity to have other branded theme elements (provided by sponsor). Food & beverage costs will be covered - up to a limit. One branded drink ticket and hors d'oeuvres will be provided to each delegate. All delegates must have the opportunity to attend.
  - d. **Demo Lounge** – Space for the duration of the conference (Tuesday to Friday) to hold demos, private meetings, or show case your products. Includes sponsor signage and promotions to encourage delegates to attend. Opportunity to have other branded theme elements (provided by sponsor). (Must be booked no later than May 1, 2020)



## GOLD SPONSORSHIP DETAILS

*Four (4) Opportunities - \$10,000*

1. **Conference Breakfast Keynote Speaker** - Official sponsor of one of four Keynote speakers at the conference. Recognition in the program as the keynote sponsor and opportunity to speak briefly and introduce Keynote speaker at one of the breakfasts. **(NEW TO 2020)**
  - a. Up to 3 minutes which includes the introduction (provided by Events Coordinator)
2. **Sponsor logo on sidebar** of MainTrain 2020 conference website page for 12 months from date of purchase
3. **Sponsor logo on all MainTrain emails** distributed by PEMAC and all of our partners. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends.
4. **Sponsor logo on all MainTrain advertising** published around the world. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends.
5. **Delegate list** 30 days before MainTrain (List includes delegate name, company and title). **Full delegate list** post MainTrain event (List includes delegate name, company and title)
6. **Sponsor logo and link to website** for 12 months from date of purchase on conference tab of PEMAC site as well as each page of the MainTrain 2020 site.
7. **Advertisement in Event Program** Half page in the printed program. For details, refer to Sponsor and Exhibitor Kit. Content provided by sponsor.
8. Customized message within **conference app** during event with push notifications (Two Premium Timings)
  - a. Including a picture, message and URL
9. One **company-branded promotional** item in delegate bag (Provided by Sponsor)
10. Complimentary Three (3) full **conference registrations**
  - a. Passes can be shared. However only one person with that pass can be on site at a time.
  - b. Additional passes can be purchased at a 20% discount **(NEW TO 2020)**
11. One (1) standard **exhibit space** in premium location. \*For more details refer to the Sponsor and Exhibitor Kit.
  - a. Preference for location of exhibit space is given to date of sponsorship registration.
  - b. Electricity is an additional cost of \$75.
12. **Sponsor logo, website** link and 150-word profile on MainTrain Conference sponsor page
13. Choice of 1 (One) additional exclusive sponsorship option. No extra cost. First come first serve.
  - a. **Conference program** – Full-page advertisement on the back cover of the conference program. This is in addition to 1/2 page already included.
  - b. **Job Board** – PEMAC's job board at MainTrain, showcasing open positions and members looking for positions. Additional branding onsite and in the program included.
  - c. **Electronic Charging Station** – includes signage and logo placement at a designated charging station at the conference. Additional recognition on the website and program as the station sponsor.
  - d. **Exclusive Saint John Conference Keepsake** – Option includes your branding and a special message on an exclusive Saint John gift that all conference delegates will receive upon arrival to the conference. Up to a cost limit.
  - e. **More opportunities available upon request**

## SILVER SPONSORSHIP DETAILS

*Five (5) Opportunities - \$7,000*

1. **Advertisement in Event Program** Half page in the printed program. For details, refer to Sponsor and Exhibitor Kit. Content provided by sponsor.
2. Customized message within **conference app** during event with push notifications (Two Premium Timings)
  - a. Including a picture, message and URL
3. One **company-branded promotional** item in delegate bag (Provided by Sponsor)
4. Complimentary Two (2) full **conference registrations**
  - a. Passes can be shared. However only one person with that pass can be on site at a time.
  - b. Additional passes can be purchased at a 10% discount
5. One (1) standard **exhibit space** in premium location. \*For more details refer to the Sponsor and Exhibitor Kit
  - a. Preference for location of exhibit space is given to date of sponsorship registration.
  - b. Electricity is an additional cost of \$75.
6. **Sponsor logo, website** link and 100-word profile on MainTrain Conference sponsor page
7. Choice of 1 (One) **additional exclusive sponsorship** option. No extra cost. First come first serve.
  - a. **Monday Meal sponsor** - Includes signage beside buffet tables. One sponsorship includes one breakfast, lunch, and two coffee breaks.
  - b. **Tuesday Meal sponsor** - Includes signage beside buffet tables. One sponsorship includes one breakfast, lunch, and two coffee breaks.
  - c. **Wednesday Meal sponsor** - Includes signage beside buffet tables. One sponsorship includes one breakfast, lunch, and two coffee breaks.
  - d. **Thursday Meal sponsor** - Includes signage beside buffet tables. One sponsorship includes one breakfast, lunch, and two coffee breaks.
  - e. **Tour Transportation sponsor** (2 available) for conference offsite tours – Includes recognition in the program, opportunity to welcome guests on the tour as they depart the hotel, and option to participate on the tour. One sponsorship includes one tour.
  - f. **More opportunities available upon request**



## BRONZE SPONSORSHIP DETAILS

*Four (4) Opportunities - \$5,500*

1. **Advertisement in Event Program** Quarter page in the printed program. For details, refer to Sponsor and Exhibitor Kit. Content provided by sponsor.
2. Customized message within **conference app** during event with push notifications (One Premium Timings)
  - a. Including a picture, message and URL
3. One **company-branded promotional** items in delegate bag (Provided by Sponsor)
4. Complimentary One (1) full **conference registrations**
  - a. Passes can be shared. However only one person with that pass can be on site at a time.
  - b. Additional passes can be purchased at a 10% discount
5. One (1) standard **exhibit space** in premium location. \*For more details refer to the Sponsor and Exhibitor Kit.
  - a. Preference for location of exhibit space is given to date of sponsorship registration.
  - b. Electricity is an additional cost of \$75.
6. **Sponsor logo, website** link and 100-word profile on [MainTrain Conference](#) sponsor page
7. Choice of 1 (One) **additional exclusive sponsorship** option. No extra cost. First come first serve.
  - a. **Lanyards** – Includes sponsor logo (co-branded with PEMAC) on lanyard
  - b. **Delegate Bags** – Includes sponsor logo (co-branded with PEMAC) on delegate bag
  - c. **Note Pads** - Includes sponsor logo (co-branded with PEMAC) on Note Pads
  - d. **Pens** Includes sponsor logo (co-branded with PEMAC) on Pen
  - e. **More opportunities available upon request**



## EXHIBITOR SPONSORSHIP DETAILS

*Fifteen (15) Opportunities - \$2,500*

1. One (1) standard **exhibit space** \*For more details and location, refer to the Sponsor and Exhibitor Kit.
  - a. Preference for location of exhibit space is given to date of exhibitor registration
  - b. Electricity is an additional cost of \$75.
2. **Exhibitor logo** and 50-word profile on MainTrain Conference sponsor page
  - a. To be provided to [events@pemac.org](mailto:events@pemac.org) once sponsorship agreement has been signed.
3. **Exhibitor logo** on exhibitor onsite signage
4. **Exhibitor logo** and 50 word profile in event program
5. Complimentary One (1) full **conference registrations**.
  - a. Passes can be shared. However only one person with that pass can be on site at a time.
  - b. Additional passes can be purchased at a 10% discount

Showcase Hours: \*These are tentative. Refer to Sponsor and Exhibitor Kit for set up and take down times.

Wednesday, September 16 – 4:30 pm to 6:30 pm

Thursday, September 17 – 7:15 am to 4:00 pm

Friday, September 18 – 7:15 am to 1:30 pm

## Sponsorship Application

### Offer to Sponsor / Exhibit at MainTrain 2020

Please complete and email to [events@pemac.org](mailto:events@pemac.org)

<b>Company Name:</b> (as you would like it shown in our listings)			
<b>Contact Name:</b>		<b>Title:</b>	
<b>Telephone:</b>		<b>Fax:</b>	
<b>Address:</b>			
<b>City:</b>		<b>Prov/State</b>	
<b>Email:</b>		<b>P.C/ZIP:</b>	

### Preferred Sponsorship Level

Check your preferred sponsorship level and one additional sponsorship item that correlates with the sponsorship level you have chosen. There is no extra cost for the additional item

<input type="checkbox"/> <b>Platinum - \$14,000</b> <input type="checkbox"/> Annual Awards Banquet Entertainment Host <input type="checkbox"/> (SOLD) Exhibitor Hall Reception Host <input type="checkbox"/> Hospitality Suite <input type="checkbox"/> Demo Lounge	<input type="checkbox"/> <b>Gold - \$10,000</b> <input type="checkbox"/> Back Page of Conference Program <input type="checkbox"/> Job Board <input type="checkbox"/> Electronic Charging Station <input type="checkbox"/> Saint John Conference Keepsake
<input type="checkbox"/> <b>Silver - \$7,000</b> <input type="checkbox"/> Monday Meal sponsor <input type="checkbox"/> Tuesday Meal sponsor <input type="checkbox"/> Wednesday Meal sponsor <input type="checkbox"/> Thursday Meal sponsor <input type="checkbox"/> Tour Transportation sponsor <input type="checkbox"/> Monday OR <input type="checkbox"/> Tuesday	<input type="checkbox"/> <b>Bronze - \$5,500</b> <input type="checkbox"/> Lanyards <input type="checkbox"/> Delegate Bags <input type="checkbox"/> Pens <input type="checkbox"/> Notepads
<input type="checkbox"/> <b>Exhibitor Electricity</b> \$75	<input type="checkbox"/> <b>Exhibitor - \$2500</b>



If this offer to sponsor or exhibit is accepted by the MainTrain committee, PEMAC will reply with an invoice requesting payment. The following Terms and Conditions will apply:

## Terms and Conditions:

- Website Advertising: Pending receipt of payment and supporting information, sponsor acknowledges that the company's name, logo, and other information will appear on the PEMAC website.
- Conference Program Advertising: The sponsor acknowledges that the company's name, logo, and other information is printed in our conference program and must be received by August 1<sup>st</sup> 2020 to be included.
- Payment must be received in full within 30 days of receipt of invoice.
- Cancellations by the sponsor must be received in writing and will result in a refund based on this schedule: 120 days before the conference full refund minus \$200 admin fee; cancellations between 119 and 60 days before the conference will receive a 50% refund. No refunds will be provided within 60 days of the conference.

Sponsor / Exhibitor signature:

<b>Date:</b>	
<b>Name:</b>	
<b>Signature:</b>	

- The above individual is authorized to sign this sponsorship application form on behalf of their company.
- PEMAC Point of Contact: Ghaz Marinho. Please contact Ghaz if you have any questions. Email: [events@pemac.org](mailto:events@pemac.org)