MAINTRAIN

Maintenance, Reliability and Asset Management **ONLINE** Conference

PEMAC

2020 | **SEP 15-16**

SPONSORSHIP AND EXHIBITOR PACKAGE

MainTrain is PEMAC Asset Management Association of Canada's annual conference. PEMAC invites you to connect with the top decision makers at Canada's largest annual maintenance, reliability and asset management conference and trade show. MainTrain 2020 promotes knowledge sharing, professional development and networking during its two-day Online conference. Featuring many diverse speakers, exhibits, virtual tours and networking where there are numerous opportunities for your organization to be highly visible.

Contact Ghaz Marinho, Events Coordinator, PEMAC to be a part of this popular event:
events@pemac.org | 1 (877) 523-7255 extension 4

PEMAC Asset Management Association of Canada
2 Robert Speck Parkway
Suite 750, Mississauga, ON
L4Z 1H8

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KEY BENEFITS MAINTRAIN 2020 SPONSORSHIP OPPORTUNITIES

Benefit	Platinum $6,000 2 available*	Gold $3,500 8 available*	Exhibitor $1,200 10 available*
10-min Presentation During Plenary Session	●		
Sponsor logo on sidebar of MainTrain 2020 conference pages, emails, and advertising	●		
2x Session Sponsor with up to a 1 minute video	●	●	
Attendee list 30 days before conference and final list post event (List includes attendee name, company and title)	●	●	
Exhibit Visitor Analytics (List includes attendee name, company and title)	●	●	
Customized message within conference platform during event with push notifications	2 Premium Timings	1 Premium Timing	
Full conference registrations	4	2	1
Discount of Additional Conference Passes	20%	20%	10%
Virtual Exhibit space with Lead Retrieval	1	1	1
Company profile on MainTrain Conference page	200 words	150 words	50 words
Gamification (NEW)	5 codes	3 codes	1 code

PLATINUM SPONSORSHIP DETAILS
Two (2) Opportunities Available - $6,000

1. **10-minute presentation** during one of the two morning plenary sessions. Use of platform, which includes audio, video, and PPT. First come first serve for date. Presentation can be pre-recorded or live.
2. **Session Sponsor**
   a. Up to a 1-minute pre-roll video during 2 of your choice sessions. First come first serve to choose which sessions you would like
   b. Can be a produced video or pre-recorded presentation
   c. Two videos do not need to be the same
   d. Logo beside sponsored session
   e. Attendees will see your pre-roll video when they view the session before the event, when the live event is starting and anytime they view the presentation after the event
3. **Sponsor logo on**
   a. Sidebar of MainTrain conference website for 12 months from date of purchase
   b. MainTrain emails distributed by PEMAC and all of our partners. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends
   c. MainTrain advertising published around the world. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends
4. **Attendee list** 30 days before MainTrain and Complete List Post Event (List includes attendee name, company and title).
5. **Exhibitor Analytics** is supplied a week after the conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title).
6. **Customized message within platform** during event with push notifications (Two Premium Timings). Includes a picture, message and URL
7. Complimentary Four (4) full **conference registrations**
8. **Additional passes** can be purchased at a 20% discount

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9. **Virtual Exhibit Space & Lead Retrieval** Preference given to first to register within sponsorship tier. See Appendix A for example of the Virtual Exhibit Hall Space
   a. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, uploadable videos
   b. Access to customize Virtual Exhibit Hall on August 15th and two months post conference
   c. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer attendee questions, one on one calls, and online chat
   d. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members
   e. Exhibit staff members can share their screens and run full presentations or demos in real-time as they would on-site
   f. Attendees can ask questions and chat with exhibit staff over video, audio, and text
   g. Attendees can branch out into private video meetings with exhibit staff
   h. Attendees visit a virtual booth as they normally would, and can explore resources like files, videos, staff, links, graphics, etc.
   i. Exhibitors can also combine this with their lead retrieval functions to gather visitor contact information
   j. In the event's networking section, booth managers will be able to track visitors in real-time via the Booth sub-tab and start private chats
   k. On their exhibiting organization's profile page in the exhibit hall and the general listing, visitors will be able to submit requests for information with contact information added automatically
   l. Any attendee initiated or captured leads along with notes the attendee submits will show up in your exhibitor portal, at any time
10. **Sponsor logo, website** link and 200-word profile on MainTrain Sponsors page
11. **Gamification** Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (5 unique codes provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post. **Submit a prize with a value of at least $50 to receive an additional code.**

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GOLD SPONSORSHIP DETAILS
Eight (8) Opportunities - $3,500

1. **Session Sponsor**
   a. Up to a 1-minute pre-roll video during 2 of your choice sessions. First come first serve to choose which sessions you would like
   b. Can be a produced video or pre-recorded presentation
   c. Two videos do not need to be the same
   d. Logo beside sponsored session
   e. Attendees will see your pre-roll video when they view the session before the event, when the live event is starting and anytime they view the presentation after the event
2. **Attendees list** 30 days before MainTrain and Complete List Post Event (List includes attendees name, company and title).
3. **Exhibitor Analytics** is supplied a week after the conference with everyone who visited your virtual exhibitor space. (List includes attendee name, company and title).
4. **Customized message within platform** during event with push notifications (One Premium Timings). Includes a picture, message and URL
5. Complimentary Two (2) full **conference registrations**
6. **Additional passes** can be purchased at a 20% discount

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7. **Virtual Exhibit Space & Lead Retrieval** Preference given to first to register within sponsorship tier. See Appendix A for example of the Virtual Exhibit Hall Space
    a. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, uploadable videos
    b. Access to customize Virtual Exhibit Hall on August 15th and two months post conference
    c. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer attendee questions, one on one calls, and online chat
    d. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members
    e. Exhibit staff members can share their screens and run full presentations or demos in real-time as they would on-site
    f. Attendees can ask questions and chat with exhibit staff over video, audio, and text
    g. Attendees can branch out into private video meetings with exhibit staff
    h. Attendees visit a virtual booth as they normally would, and can explore resources like files, videos, staff, links, graphics, etc.
    i. Exhibitors can also combine this with their lead retrieval functions to gather visitor contact information
    j. In the event's networking section, booth managers will be able to track visitors in real-time via the Booth sub-tab and start private chats
    k. On their exhibiting organization's profile page in the exhibit hall and the general listing, visitors will be able to submit requests for information with contact information added automatically
    l. Any attendee initiated or captured leads along with notes the attendee submits will show up in your exhibitor portal, at any time
8. **Sponsor logo, website** link and 150-word profile on MainTrain Sponsors page
9. **Gamification** Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (3 unique codes provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post. **Submit a prize with a value of at least $50 to receive an additional code.**

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EXHIBITOR SPONSORSHIP DETAILS
Ten (10) Opportunities - $1,200

1. Complimentary One (1) full **conference registration**
2. **Additional passes** can be purchased at a 10% discount
3. **Virtual Exhibit Space & Lead Retrieval** Preference given to first to register within sponsorship tier. See Appendix A for example of the Virtual Exhibit Hall Space
    a. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested attendees, uploadable videos
    b. Access to customize Virtual Exhibit Hall on August 15th and two months post conference
    c. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer attendee questions, one on one calls, and online chat
    d. During live event, attendees can instantly join a live video meeting with up to 25 fellow attendees and exhibit staff members
    e. Exhibit staff members can share their screens and run full presentations or demos in real-time as they would on-site
    f. Attendees can ask questions and chat with exhibit staff over video, audio, and text
    g. Attendees can branch out into private video meetings with exhibit staff
    h. Attendees visit a virtual booth as they normally would, and can explore resources like files, videos, staff, links, graphics, etc.
    i. Exhibitors can also combine this with their lead retrieval functions to gather visitor contact information
    j. In the event's networking section, booth managers will be able to track visitors in real-time via the Booth sub-tab and start private chats
    k. On their exhibiting organization's profile page in the exhibit hall and the general listing, visitors will be able to submit requests for information with contact information added automatically
    l. Any attendee initiated or captured leads along with notes the attendee submits will show up in your exhibitor portal, at any time
4. **Sponsor logo, website** link and 50-word profile on MainTrain Sponsors page
5. **Gamification** Through the PheedLoop platform, attendees have the ability to collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for exciting prizes. Attendees will need to visit your booth to receive the code (1 unique code provided to you by Events Coordinator). You may wish to put them in your company description, direct them to speak with you, add to a downloadable document or add to your social media post. **Submit a prize with a value of at least $50 to receive an additional code.**

Sponsorship Application
Offer to Sponsor / Exhibit at MainTrain 2020
Please complete and email to events@pemac.org

Company Name: (as you would like it shown in our listings)	
Contact Name:	**Title:**
Telephone:	
Address:	
City:	**Prov/State:** **P.C/ZIP:**
Email:	
Name and Email address of person using platform to login and update sponsorship information:	

Preferred Sponsorship Level

☐ **Platinum - $6,000**	☐ **Gold - $3,500**	☐ **Exhibitor - $1,200**

If this offer to sponsor or exhibit is accepted by the MainTrain committee, PEMAC will reply with an invoice requesting payment. The following Terms and Conditions will apply:

Terms and Conditions:
- All attendees who attend MainTrain on behalf of the sponsor agree to PEMAC's Event Code of Conduct
- Website Advertising: Pending receipt of payment and supporting information, sponsor acknowledges that the company's name, logo, and other information will appear on the PEMAC website and online conferencing platform.
- Payment must be received in full within 30 days of receipt of invoice.
- Cancellations by the sponsor must be received in writing and will result in a refund based on this schedule: 30 days before the conference full refund minus $200 admin fee plus an additional fee for each day sponsors logo is on PEMAC website. Fee is based on tier level. No refunds will be provided within 30 days of the conference.

Sponsor / Exhibitor signature:

Date:	
Name:	
Signature:	

- The above individual is authorized to sign this sponsorship application form on behalf of their company.
- PEMAC Point of Contact: Ghaz Marinho. Please contact Ghaz if you have any questions. Email: events@pemac.org

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Appendix A: Virtual Event Information

Screenshot of Example Virtual Exhibit Hall
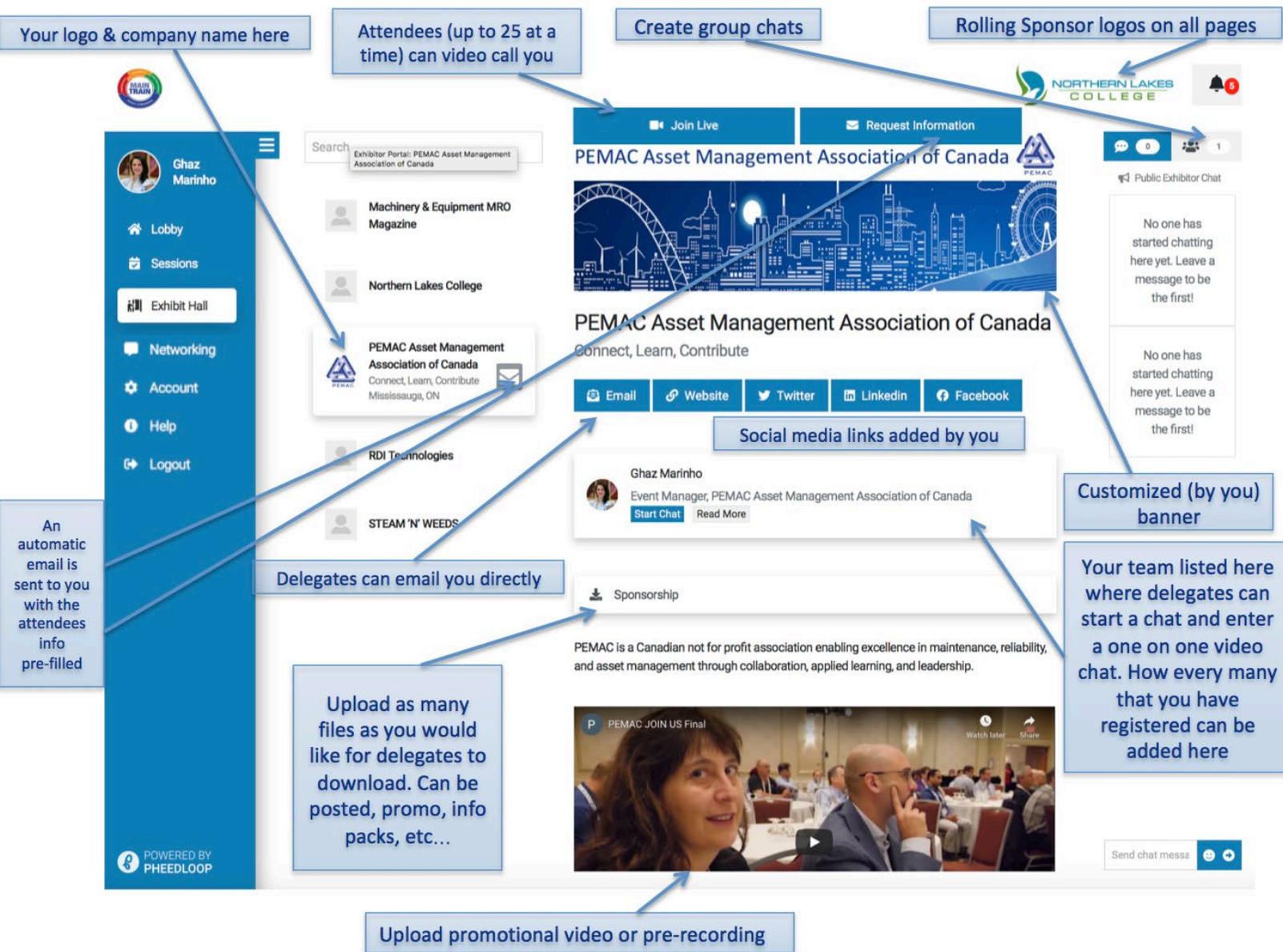
Your logo & company name here

Attendees (up to 25 at a time) can video call you

Create group chats

Rolling Sponsor logos on all pages

An automatic email is sent to you with the attendees info pre-filled

Delegates can email you directly

Social media links added by you

Customized (by you) banner

Your team listed here where delegates can start a chat and enter a one on one video chat. How every many that you have registered can be added here

Upload as many files as you would like for delegates to download. Can be posted, promo, info packs, etc...

Upload promotional video or pre-recording