SPONSORSHIP AND EXHIBITOR PACKAGE

MainTrain is PEMAC Asset Management Association of Canada’s annual conference. PEMAC invites you to connect with the top decision makers at Canada’s largest annual maintenance, reliability and asset management conference and trade show. MainTrain 2020 promotes knowledge sharing, professional development and networking during its two-day Online conference. Featuring many diverse speakers, exhibits, virtual tours and networking where there are numerous opportunities for your organization to be highly visible.

Contact Ghaz Marinho, Events Coordinator, PEMAC to be a part of this popular event: events@pemac.org  |  1 (877) 523-7255 extension 4
### KEY BENEFITS MAINTRAIN 2020 SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Exhibitor</th>
</tr>
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<tbody>
<tr>
<td>1. 10-min Presentation During Plenary Session</td>
<td>✗️</td>
<td></td>
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<tr>
<td>2. Session Sponsor with up to a 1 minute video</td>
<td></td>
<td>✗️</td>
<td></td>
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<tr>
<td>3. Sponsor logo on sidebar of MainTrain 2020 conference pages</td>
<td>✗️</td>
<td></td>
<td></td>
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<tr>
<td>4. Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners</td>
<td>✗️</td>
<td></td>
<td></td>
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<tr>
<td>5. Sponsor logo on all MainTrain advertising published around the world</td>
<td>✗️</td>
<td></td>
<td></td>
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<tr>
<td>6. Delegate list 30 days before conference and final list post event (List includes delegate name, company and title)</td>
<td>✗️</td>
<td>✗️</td>
<td></td>
</tr>
<tr>
<td>7. Customized message within conference app during event with push notifications</td>
<td>2 Premium Timings</td>
<td>1 Premium Timing</td>
<td></td>
</tr>
<tr>
<td>8. Full conference registrations</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>9. Discount of Additional Conference Passes</td>
<td>20%</td>
<td>20%</td>
<td>10%</td>
</tr>
<tr>
<td>10. Virtual Exhibit space</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>11. Company profile on MainTrain Conference page</td>
<td>200 words</td>
<td>150 words</td>
<td>50 words</td>
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PLATINUM SPONSORSHIP DETAILS
Two (2) Opportunities Available - $6,000

1. **10-minute presentation** during one of the two morning plenary sessions. Use of platform, which includes audio, video, and PPT. First come first serve for date. Presentation can be pre-recorded or live.

2. **Sponsor logo** on sidebar of MainTrain 2020 conference website page for 12 months from date of purchase

3. **Sponsor logo** on all MainTrain emails distributed by PEMAC and all of our partners. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends.

4. **Sponsor logo** on all MainTrain advertising published around the world. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends.

5. **Delegate list** 30 days before MainTrain (List includes delegate name, company and title). **Full delegate list** post MainTrain event (List includes delegate name, company and title)

6. Customized message within **conference app and platform** during event with push notifications (Two Premium Timings). Includes a picture, message and URL

7. Complimentary Four (4) full **conference registrations**

8. **Additional passes** can be purchased at a 20% discount

9. **Virtual Exhibit Space** at the top of the sponsor and exhibitor list. Preference given to first to register within sponsorship tier
   a. See Appendix A below for screenshot of example
   b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested delegates, uploadable videos
   c. Access to customize Virtual Exhibit Hall within 1 week after purchase and three months post conference
   d. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer delegate questions, one on one calls, and online chat

10. **Sponsor logo, website** link and 200-word profile on MainTrain Sponsors page
GOLD SPONSORSHIP DETAILS
Ten (10) Opportunities - $3,500

1. **Session Sponsor** with up to a 1-minute video during 2 of your choice sessions. First come first serve to choose which sessions you would like. Can be a produced video or pre-recorded presentation. The two videos do not need to be the same. Session sponsor will have their name beside the sessions they are sponsoring.

2. **Delegate list** 30 days before MainTrain (List includes delegate name, company and title). **Full delegate list** post MainTrain event (List includes delegate name, company and title)

3. Customized message within **conference platform** during event with push notifications (One Premium Timing) Includes a picture, message and URL

4. Complimentary Two (2) full **conference registrations**

5. **Additional passes** can be purchased at a 20% discount

6. **Virtual Exhibit Space** at the top of the sponsor and exhibitor list. Preference given to first to register within sponsorship tier
   a. See Appendix A below for screenshot of example
   b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested delegates, uploadable videos
   c. Access to customize Virtual Exhibit Hall within 1 week after purchase and three months post conference
   d. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer delegate questions, one on one calls, and online chat

7. **Sponsor logo, website** link and 150-word profile on MainTrain Sponsors page
EXHIBITOR SPONSORSHIP DETAILS
Ten (10) Opportunities - $1,200

1. Complimentary One (1) full conference registration
2. Additional passes can be purchased at a 10% discount
3. Virtual Exhibit Space Company listing preference given to first to register within sponsorship tier
   a. See Appendix A below for screenshot of example
   b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested delegates, uploadable videos
   c. Access to customize Virtual Exhibit Hall within 1 week after purchase and three months post conference
   d. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer delegate questions, one on one calls, and online chat
4. Sponsor logo, website link and 50-word profile on MainTrain Sponsors page
**Sponsorship Application**

**Offer to Sponsor / Exhibit at MainTrain 2020**

Please complete and email to events@pemac.org

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>Contact Name:</th>
<th>Title:</th>
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<tr>
<td>(as you would like it shown in our listings)</td>
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<tr>
<th>Telephone:</th>
<th>Address:</th>
<th>City:</th>
<th>Prov/State</th>
<th>P.C/ZIP:</th>
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<table>
<thead>
<tr>
<th>Email:</th>
<th>Name and Email address of person using platform to login and update sponsorship information:</th>
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**Preferred Sponsorship Level**

- [ ] Platinum - $6,000
- [ ] Gold - $3,500
- [ ] Exhibitor - $1,200

If this offer to sponsor or exhibit is accepted by the MainTrain committee, PEMAC will reply with an invoice requesting payment. The following Terms and Conditions will apply:

**Terms and Conditions:**

- All attendees who attend MainTrain on behalf of the sponsor agree to [PEMAC’s Event Code of Conduct](#).
- Website Advertising: Pending receipt of payment and supporting information, sponsor acknowledges that the company's name, logo, and other information will appear on the PEMAC website and online conferencing platform.
- Payment must be received in full within 30 days of receipt of invoice.
- Cancellations by the sponsor must be received in writing and will result in a refund based on this schedule: 30 days before the conference full refund minus $200 admin fee plus an additional fee for each day sponsors logo is on PEMAC website. Fee is based on tier level. No refunds will be provided within 30 days of the conference.

**Sponsor / Exhibitor signature:**

<table>
<thead>
<tr>
<th>Date:</th>
<th>Name:</th>
<th>Signature:</th>
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- The above individual is authorized to sign this sponsorship application form on behalf of their company.
- PEMAC Point of Contact: Ghaz Marinho. Please contact Ghaz if you have any questions. Email: events@pemac.org
Appendix A

Screenshot of Example Virtual Exhibit Hall

- Delegates click here to send you an email
- Create group chats and meetings
- Your Logo & company name here
- List of people from your company that you have in attendance that delegates can connect with
- Link your website here
- Link to your social media
- Upload promotional video or pre-recording
- Customizable Banner
- Downloadable files (e.g., Promos, product information, etc.)
- Chat with delegates