

# MAINTRAIN



Maintenance, Reliability  
and Asset Management  
**ONLINE** Conference

## 2020

## SEP 15-16

## SPONSORSHIP AND EXHIBITOR PACKAGE

MainTrain is PEMAC Asset Management Association of Canada's annual conference. PEMAC invites you to connect with the top decision makers at Canada's largest annual maintenance, reliability and asset management conference and trade show. MainTrain 2020 promotes knowledge sharing, professional development and networking during its two-day Online conference. Featuring many diverse speakers, exhibits, virtual tours and networking where there are numerous opportunities for your organization to be highly visible.

Contact Ghaz Marinho, Events Coordinator, PEMAC to be a part of this popular event:  
[events@pemac.org](mailto:events@pemac.org) | 1 (877) 523-7255 extension 4

PEMAC Asset Management Association of Canada  
2 Robert Speck Parkway  
Suite 750, Mississauga, ON  
L4Z 1H8



— Maintenance, Reliability and Asset Management **ONLINE** Conference —

## KEY BENEFITS MAINTRAIN 2020 SPONSORSHIP OPPORTUNITIES

Benefit	Platinum \$6,000 2 available*	Gold \$3,500 10 available*	Exhibitor \$1,200 10 available*
1. 10-min Presentation During Plenary Session	●		
2. Session Sponsor with up to a 1 minute video		●	
3. Sponsor logo on sidebar of MainTrain 2020 conference pages	●		
4. Sponsor logo on all MainTrain emails distributed by PEMAC and all of our partners	●		
5. Sponsor logo on all MainTrain advertising published around the world	●		
6. Delegate list 30 days before conference and final list post event (List includes delegate name, company and title)	●	●	
7. Customized message within conference app during event with push notifications	2 Premium Timings	1 Premium Timing	
8. Full conference registrations	4	2	1
9. Discount of Additional Conference Passes	20%	20%	10%
10. Virtual Exhibit space	1	1	1
11. Company profile on <u>MainTrain Conference</u> page	200 words	150 words	50 words

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### PLATINUM SPONSORSHIP DETAILS

*Two (2) Opportunities Available - \$6,000*

1. **10-minute presentation** during one of the two morning plenary sessions. Use of platform, which includes audio, video, and PPT. First come first serve for date. Presentation can be pre-recorded or live.
2. **Sponsor logo** on sidebar of MainTrain 2020 conference website page for 12 months from date of purchase
3. **Sponsor logo** on all MainTrain emails distributed by PEMAC and all of our partners. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends.
4. **Sponsor logo** on all MainTrain advertising published around the world. Beginning within one week of purchase and ends one week after MainTrain 2020 conference ends.
5. **Delegate list** 30 days before MainTrain (List includes delegate name, company and title). **Full delegate list** post MainTrain event (List includes delegate name, company and title)
6. Customized message within **conference app and platform** during event with push notifications (Two Premium Timings). Includes a picture, message and URL
7. Complimentary Four (4) full **conference registrations**
8. **Additional passes** can be purchased at a 20% discount
9. **Virtual Exhibit Space** at the top of the sponsor and exhibitor list. Preference given to first to register within sponsorship tier
  - a. See Appendix A below for screenshot of example
  - b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested delegates, uploadable videos
  - c. Access to customize Virtual Exhibit Hall within 1 week after purchase and three months post conference
  - d. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer delegate questions, one on one calls, and online chat
10. **Sponsor logo, website** link and 200-word profile on [MainTrain Sponsors](#) page

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### GOLD SPONSORSHIP DETAILS

*Ten (10) Opportunities - \$3,500*

1. **Session Sponsor** with up to a 1-minute video during 2 of your choice sessions. First come first serve to choose which sessions you would like. Can be a produced video or pre-recorded presentation. The two videos do not need to be the same. Session sponsor will have their name beside the sessions they are sponsoring.
2. **Delegate list** 30 days before MainTrain (List includes delegate name, company and title). **Full delegate list** post MainTrain event (List includes delegate name, company and title)
3. Customized message within **conference platform** during event with push notifications (One Premium Timing) Includes a picture, message and URL
4. Complimentary Two (2) full **conference registrations**
5. **Additional passes** can be purchased at a 20% discount
6. **Virtual Exhibit Space** at the top of the sponsor and exhibitor list. Preference given to first to register within sponsorship tier
  - a. See Appendix A below for screenshot of example
  - b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested delegates, uploadable videos
  - c. Access to customize Virtual Exhibit Hall within 1 week after purchase and three months post conference
  - d. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer delegate questions, one on one calls, and online chat
7. **Sponsor logo, website** link and 150-word profile on MainTrain Sponsors page

# MAINTRAIN 2020

SEP  
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## EXHIBITOR SPONSORSHIP DETAILS

*Ten (10) Opportunities - \$1,200*

1. Complimentary One (1) full **conference registration**
2. **Additional passes** can be purchased at a 10% discount
3. **Virtual Exhibit Space** Company listing preference given to first to register within sponsorship tier
  - a. See Appendix A below for screenshot of example
  - b. Includes clickable logo on sponsor listing, website link, downloadable documents, live 1 on 1 video or text chat with interested delegates, uploadable videos
  - c. Access to customize Virtual Exhibit Hall within 1 week after purchase and three months post conference
  - d. You do not need to be physically present at any certain location. Someone from your team should be virtually present during the online live conference to answer delegate questions, one on one calls, and online chat
4. **Sponsor logo, website** link and 50-word profile on [MainTrain Sponsors](#) page

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### Sponsorship Application Offer to Sponsor / Exhibit at MainTrain 2020

Please complete and email to [events@pemac.org](mailto:events@pemac.org)

<b>Company Name:</b> (as you would like it shown in our listings)			
<b>Contact Name:</b>		<b>Title:</b>	
<b>Telephone:</b>			
<b>Address:</b>			
<b>City:</b>	<b>Prov/State</b>	<b>P.C/ZIP:</b>	
<b>Email:</b>			
<b>Name and Email address of person using platform to login and update sponsorship information:</b>			

#### Preferred Sponsorship Level

<input type="checkbox"/> <input type="checkbox"/> <b>Platinum - \$6,000</b>	<input type="checkbox"/> <input type="checkbox"/> <b>Gold - \$3,500</b>	<input type="checkbox"/> <input type="checkbox"/> <b>Exhibitor - \$1,200</b>
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If this offer to sponsor or exhibit is accepted by the MainTrain committee, PEMAC will reply with an invoice requesting payment. The following Terms and Conditions will apply:

#### Terms and Conditions:

- All attendees who attend MainTrain on behalf of the sponsor agree to [PEMAC's Event Code of Conduct](#)
- Website Advertising: Pending receipt of payment and supporting information, sponsor acknowledges that the company's name, logo, and other information will appear on the PEMAC website and online conferencing platform.
- Payment must be received in full within 30 days of receipt of invoice.
- Cancellations by the sponsor must be received in writing and will result in a refund based on this schedule: 30 days before the conference full refund minus \$200 admin fee plus an additional fee for each day sponsors logo is on PEMAC website. Fee is based on tier level. No refunds will be provided within 30 days of the conference.

Sponsor / Exhibitor signature:

<b>Date:</b>	
<b>Name:</b>	
<b>Signature:</b>	

- The above individual is authorized to sign this sponsorship application form on behalf of their company.
- PEMAC Point of Contact: Ghaz Marinho. Please contact Ghaz if you have any questions. Email: [events@pemac.org](mailto:events@pemac.org)



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### Appendix A

#### Screenshot of Example Virtual Exhibit Hall

The screenshot displays a virtual exhibit hall interface. On the left is a sidebar with navigation options: Lobby, Sessions, Exhibit Hall (selected), Showcase, Networking, Event App, Settings, Help, and Logout. The main exhibit area features a header with the 'SPACE TRAVEL CONFERENCE' logo and a 'Virtual Event Sponsor' section listing companies like Little Green Men Group, Martian Robotics Corporation, Space Launch Systems Ltd., and Transformation Technologies. The central exhibit for 'Little Green Men Group' includes a 'Request Information' button, a customizable banner with the text 'Searching the Universe for you!', a list of people from the company (Alan Shepard, Leland Melvin, Liu Yang) with social media links, and downloadable files. A chat window on the right shows a 'Public Exhibit Chat' with messages from delegates. Annotations with arrows point to various features: 'Delegates click here to send you an email' points to the 'Request Information' button; 'Create group chats and meetings' points to the chat window; 'Your Logo & company name here' points to the exhibit header; 'List of people from your company that you have in attendance that delegates can connect with' points to the list of people; 'Link your website here' points to the 'Website' link; 'Link to your social media' points to the social media icons; 'Upload promotional video or pre-recording' points to the video player at the bottom; 'Customizable Banner' points to the exhibit banner; 'Downloadable files (EG: Promos, product information, etc...)' points to the file download section; and 'Chat with delegates' points to the chat window.