

MAINTRAIN

SEPTEMBER 23-25 SEPTEMBRE 2024
SAINT JOHN, NEW BRUNSWICK



Maintenance, Reliability and Asset Management Conference
Conférence sur la Maintenance, la Fiabilité et la Gestion des Actifs

PEMAC Asset Management Association of Canada invites you to connect industry peers and decision makers at MainTrain Conference 2024 that will be held in Saint John, New Brunswick from September 23-25th. MainTrain is Canada's largest peer-developed conference focusing on maintenance, reliability, and asset management bringing over 250 professionals from many sectors (oil and gas, mining, utilities, education, manufacturing, food and beverage, government/municipalities). During the three-day event, MainTrain features seminars and workshops from leaders in the industry, a trade-show, and an award ceremony celebrating the achievements and successes of individuals and companies. There are many great opportunities for your organization to connect with participants and be highly visible.

Contact Ghaz Marinho to be a part of this popular event:
events@pemac.org | [1 \(905\) 823-7255 x4](tel:19058237255) | MainTrain.ca

PEMAC Asset Management Association of Canada
2 Robert Speck Parkway Suite 750
Mississauga, ON L4Z 1H8
Toll Free: [1 \(877\) 523-7255](tel:18775237255)

OUR VISION

Promoting and enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, leadership and advocacy.

OUR MISSION

PEMAC is a Canadian not-for-profit association enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, and leadership.

PEMAC MEMBERS

PEMAC members are actively coordinating efforts to realize value from physical assets when physical assets are central to the mission of the organization. The organizations we support (individually and collectively) through our knowledge, skills, products & services have at least one of the following characteristics:

- High consequence of failure such as airports
- Capital intensive such as municipal infrastructure
- Process intensive such as water, chemical, or manufacturing plants

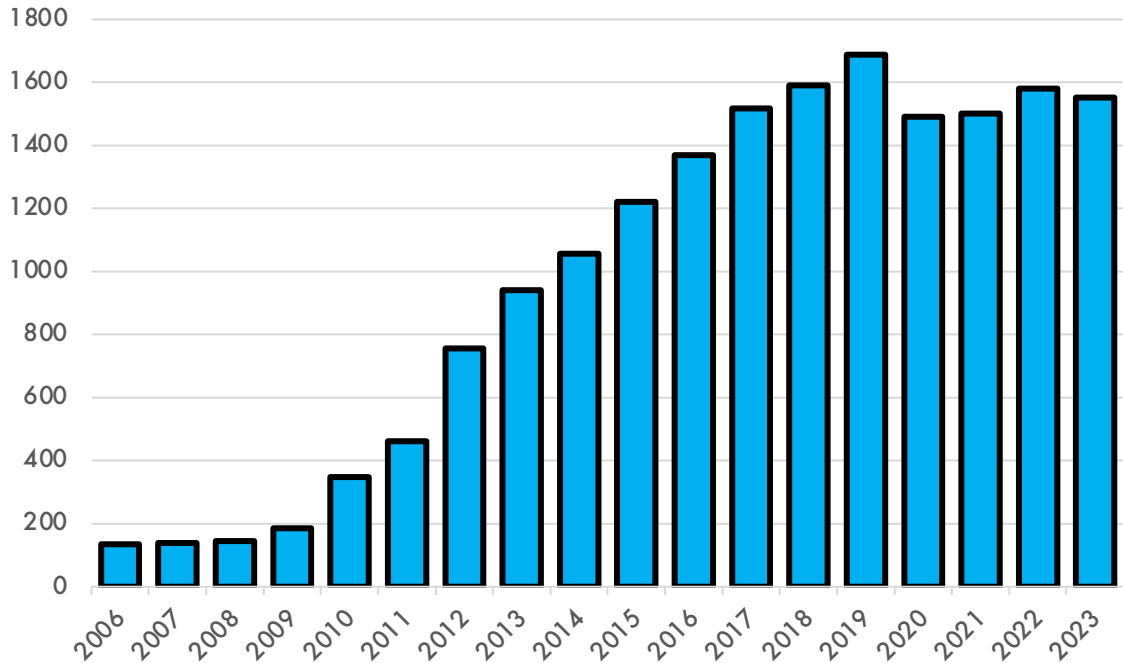
This means that we have a tremendous influence on our organization's profitability and success but also on society as a whole. We take this responsibility seriously and continuously look for opportunities to improve our performance.

WATCH THE MAINTRAIN 2024 TRAILER

Get a glimpse of the engaging sessions, expert speakers, and networking opportunities awaiting you at MainTrain 2024, where we bridge theory and practice to drive operational excellence across Canada.



PEMAC MEMBERSHIP



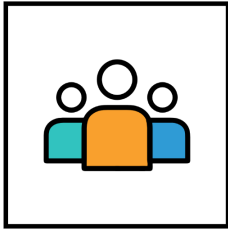
MEMBERS WORK FOR PRIVATE & PUBLIC SECTORS INCLUDING:

- Energy/Oil & Gas
- Natural Resources
- Food/Agriculture
- Construction
- Industrial products
- Retail
- Water/Wastewater
- Transportation
- Environmental
- Chemical
- Medical/pharmaceutical
- Packaging
- Consumer products
- Government/Municipality
- Public Infrastructure
- Mining
- Aerospace
- Consulting
- Educational Institutions

MEMBER TITLES

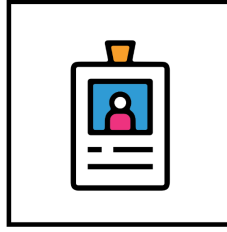
- Asset Manager
- CMMS Administrator
- Reliability Engineer
- Equipment Reliability Coordinator
- Facilities Manager
- Maintenance Manager
- Reliability Leader
- Maintenance Planner
- Maintenance Supervisor
- Operations Manager
- Reliability Analyst
- Technician
- Director
- Consultant

WHAT TO EXPECT AT MAINTRAIN



1600+

Invitation to
PEMAC Members



250+

Conference
Attendees



40+

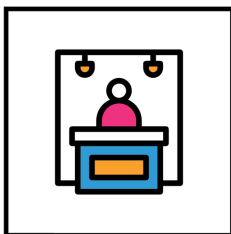
Expert
Speakers



Proper maintenance and asset management is all about helping achieve business goals for your organization.

I enjoy connecting and learning from people, learning how they are advancing in the process of reliability and asset management. MainTrain is a perfect platform for that.

– *Reliability Manager*



20+

Exhibitors



2

Offsite Tours



63

Potential CPD Hours

FLOOR PLAN AND BOOTH PLACEMENT

[Click Here to view the most up to date floor plan & booth placements](#)

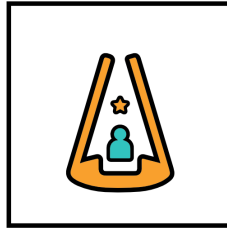
*PEMAC reserves the right to change anything on this floor plan. Sponsors and Exhibitors will be notified of any changes if it affects their booth space.

WHY SPONSOR?



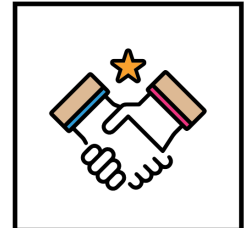
Brand Visibility

Over 250 participants from across Canada and the world gather to learn and network



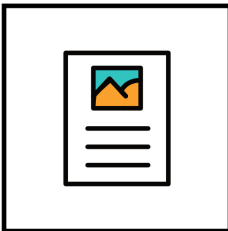
Targeted Marketing

Access to an audience of decision makers from relevant companies and organizations



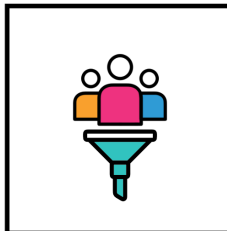
Business Relationships

Over 100 companies represented from diverse asset intensive organizations



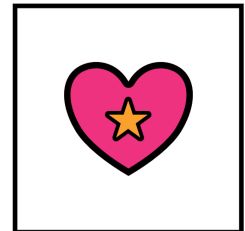
Content Strategy

Multiple ways throughout the three days to connect with current and/or potential clients



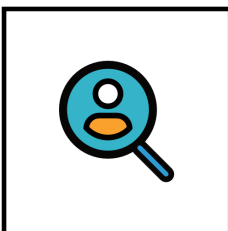
Efficient Lead Generation

See who visited your booth, how many times and for how long. List includes attendee name, company and title (contact if delegate shares)



Community Goodwill

Satisfaction that comes from contributing to the success of members and the organizations that they serve



Audience Insights

Platinum and Gold sponsors receive an attendee list 30 days before the event and a post event list which includes attendee name, company and title



Consumer Perception

Raise the credibility of your brand by partnering with the Canadian leaders in asset management at the MainTrain Conference

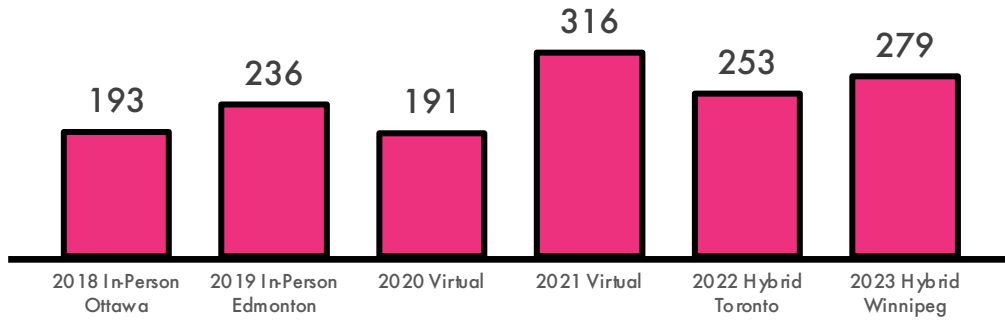


Return on Investment

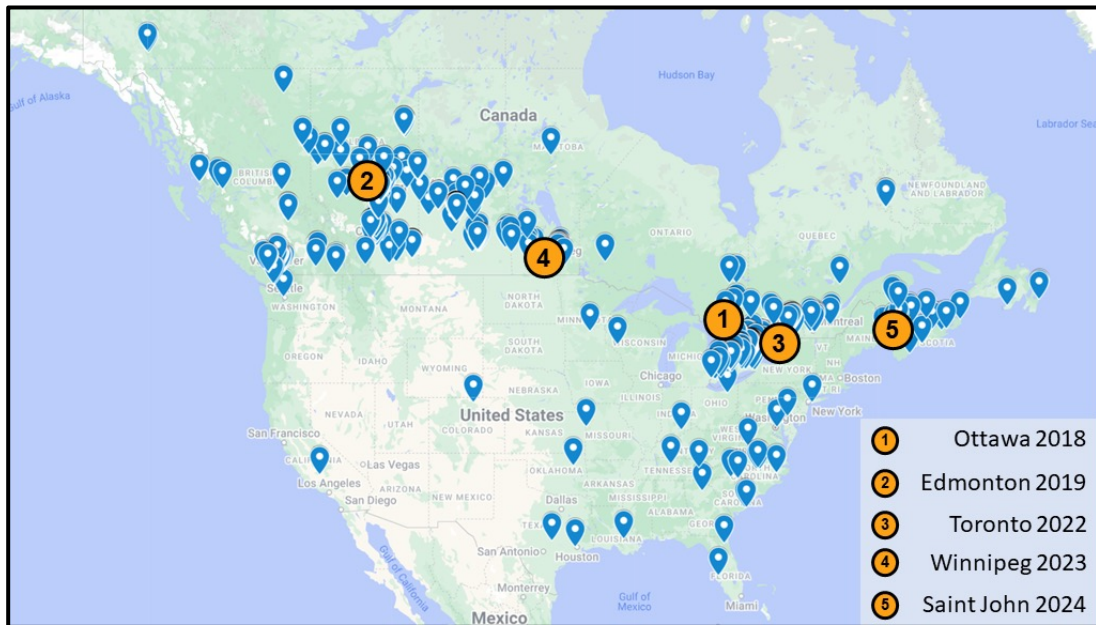
For as low as \$2,500 showcase your products and services at Canada's leading Maintenance, Reliability and Asset Management Conference

THE MAINTRAIN ATTENDEES

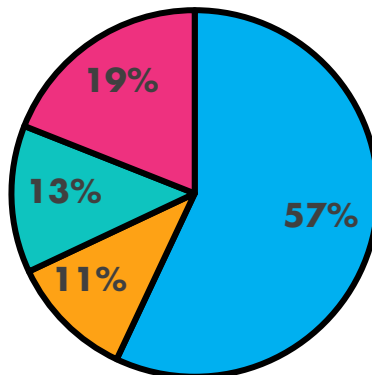
TOTAL NUMBER OF ATTENDEES BY YEAR



WHERE ATTENDEES COME FROM



MAINTRAIN 2023 ATTENDEES



■ Delegates ■ Speakers ■ Sponsors ■ Staff + Global Guests

ORGANIZATIONS THAT ATTENDED MAINTRAIN 2023

- Adduco Consulting
- Adrian De Groot Vantage
- AGAT Laboratories
- Agnico Eagle Mines Limited
- Alberta Capital Region Wastewater Commission
- Alp Bora & Co.
- AMCL USA
- Amentum
- Amsted Canada Inc
- Antea Canada Inc
- ArcelorMittal Dofasco
- Asset Management Council of Australia
- ATCO Electric
- BC Ferry Services Inc
- Becht
- Benchmark Reliability Services, Inc.
- Buhlin Asset Management
- Cameco Corporation
- Canadian Tire Corporation
- Capital Power
- Cascades Canada Inc
- Cascades Inc
- Cavendish Farms
- Cenovus Energy Inc
- CiM Maintenance Inc
- City of Brandon
- City of Calgary
- City of Chandler
- City of Dauphin
- City of Grande Prairie
- City of Richmond Hill
- City of Saskatoon
- City of Spruce Grove
- City of Toronto
- City of Waterloo
- City of Winnipeg, Wastewater Services Division
- Clean Foundation
- COGEP Inc.
- Cohesive Group
- Collins Aerospace
- Conscious Group Inc.
- Copperleaf Technologies Inc.
- County of Haldimand
- Deloitte Canada
- Department of National Defence
- DMSI - Design Maintenance Systems Inc
- DTM Consulting Services Inc.
- Edmonton International Airport
- Enbridge
- Enbridge Pipelines Inc.
- ENMAX Energy Corporation
- Environment and Climate Change Canada
- Enwave Energy Corporation
- EPCOR
- ESRI Canada
- Fábrica Carioca de Catalisadores S.A.
- FAHM Technology Partners
- FT Synthetics
- GE Digital
- GM BluePlan Engineering Limited
- Halliburton
- Harmony Beef Company Limited
- IBM
- IFRAMI - Institute Français d'Asset Management pour l'industrie et infrastructure
- Imperial Oil
- Iota Consultants
- IRISS Group
- Irving Limited
- IVisual Maintenance Solutions
- Japan Institute of Plant Maintenance
- KGS Group
- Machinery & Equipment MRO Magazine
- Manitoba Hydro - Head Office
- Maple Leaf Foods
- Martec
- Metro Vancouver
- Metrolinx
- Moroccan Association of Asset Management, Reliability, and Maintenance (MARAMM)
- Mosaic Potash - Mining Operations Esterhazy
- Municipal District of Greenview No.16
- Municipality of Northern Bruce Peninsula
- NAES Corporation
- Nanaimo Port Authority
- Nanoprecise Sci Corp
- Neptune Terminals
- Northern Lakes College
- Ontario Northland
- Pembina Pipeline Corporation
- Prince Rupert Port Authority
- Region of Peel
- Regional District of Nanaimo
- Regional Municipality of Durham
- Regional Municipality of Halton
- Regional Municipality of Peel
- Regional Municipality of Wood Buffalo
- ReVisionz
- RM of ARGYLE No. 1
- Roads and Maritime Services NSW
- RTK Asset Management LLC
- RYKE Reliability Inc.
- SaskPower
- Saudi Electricity Company
- Scio Asset Management Inc.
- Septodont
- Sigga Technologies
- Simcoe Muskoka Catholic District School Board
- SimpleWays OÜ
- St. Lawrence Seaway Management Corp.
- Stalex Canada
- Stantec
- Stark International
- Steppe Consulting Inc.
- STI Maintenance inc.
- Stonewall, Rosser, Rockwood, Teulon
- Suncor Energy
- Teck Resources
- The Mosaic Company
- The Regional Municipality of York
- Toronto Police Service
- Town of Caledon
- Town of Halton Hills
- TransAlta
- UE Systems Inc.
- University of Winnipeg
- Vale Canada
- Veerum Inc.
- Veolia North America
- Votorantim Cimentos
- Wajax
- Weyerhaeuser Company Limited - Drayton Valley Sawmill
- WSP Australia
- Xtivity Inc.
- Yara Belle Plaine Inc.

SPONSORSHIP LEVELS

Benefit	Platinum \$14,000	Gold \$9,500	Silver \$6,000	Exhibitor \$3,500	Special Event \$2,500
15-Minute Plenary Keynote Presentation	<input checked="" type="checkbox"/>				
Logo on MainTrain 2024 Communication	<input checked="" type="checkbox"/>				
PEMAC Weekly eNewsletter	<input checked="" type="checkbox"/>				
PEMAC Now Advertisement	<input checked="" type="checkbox"/>				
Attendee List*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Sponsor Presentation	75 minutes	45 minutes			
Social Media Posts	2	1	1		
Exclusive Additional Event Sponsorship	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Lead Retrieval	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exhibit Space	20x12	10x6	8x4	6x4	
Profile & Logo on Sponsor Page	250 words	200 words	150 words	100 words	50 words
Complementary Conference Registrations	4	3	2	1	1
Additional Conference Registration(s) each	\$985	\$985	\$985	\$985	\$985
Gamification	5 codes	3 codes	2 codes	1 code	

Contact Ghaz Marinho to be a part of this popular event
events@pemac.org | [1\(905\) 823-7255](tel:19058237255) x4 | MainTrain.ca

1. 15-minute plenary keynote presentation

- a. Includes introduction of a keynote and use of AV. First come first serve for presentation date

2. Logo on Communication

- a. Logo on MainTrain 2024 web pages, emails, & advertising from date of purchase to end of conference
- b. Sidebar of MainTrain 2024 conference website from date of purchase to end of conference

3. PEMAC Weekly eNewsletter (\$350 Value)

- a. PEMAC This Week is PEMAC's Weekly Member and Subscribe eNewsletter sent out to over 1300 people on the Friday of each week, containing PEMAC member specific news, opportunities, and events
- b. Box Ads 300 x 300
- c. [More details here](#)

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

4. PEMAC Now Advertising

- a. One ad in PEMAC Now Print Magazine
- b. ½ page vertical 3.875" W x 11" H OR ½ page horizontal 8" W x 5.375" H

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

5. Attendee list

- a. 30 days before MainTrain and complete list post event
- b. List includes attendee name, company, and title. We are unable to provide contact information as it goes against [Canadian Privacy Laws](#)

6. Sponsor Presentation

- a. 75-minute presentation spot
- b. No restrictions, however, attendees would appreciate technical or teachable content
- c. Use of PEMAC speaker template is not mandatory
- d. AV, room host and audio recording are all included
- e. Presentation will be added to the program and highlighted as a sponsored presentation
- f. Timing and date will be decided by MT2024 Planning Committee

Note: This opportunity will be withdrawn if speaker info, presentation title and description of presentation is not received before August 15th, 2024.

7. Social Media Promotion

- a. Same message to be posted on PEMAC's Twitter, LinkedIn and Facebook
- b. Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
- c. Two ads, do not need to be the same

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

8. Exclusive Additional Event Sponsorship

No extra cost. Choice of one. First right of refusal for past sponsors

- **Awards Banquet Host** Opportunity to speak for 5-min and welcome guests to event. Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo on stage. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.
- **Exhibit Hall Welcome Reception Host** Opportunity to speak for 5-min and welcome guests to event. Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.
- **Hospitality Suite Host** Opportunity to speak for 5-min and welcome guests to event. Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.

PLATINUM SPONSORSHIP CONTINUED

9. Lead Retrieval

- a. Through the onsite app which each sponsor will need to download.
- b. Each sponsor will receive training onsite when they arrive at the venue. Please contact Ghaz Marinho events@pemac.org if you do not receive your training before the start of the exhibit hall opening.
- c. If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

10. Exhibit Space

- a. Two standard exhibit spaces (20ft wide by 12ft deep) in premium location
*For more details and location, refer to Floor Plan
- b. Two draped 6-foot tables with four chairs
- c. Preference for location of exhibit space is given to date of sponsorship registration
- d. Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

11. Profile & Logo on [Sponsor](#) page

- a. Company profile with logo on MainTrain 2024 Conference Sponsorship page

12. 4x Complementary Conference Registrations

- a. Passes cannot be shared
- b. Complementary code provided. Sponsor is responsible for registration

13. Additional Registration Discounts

- a. In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$985 (regular \$1495)
- b. No limits on who you extend the discount to, however, we suggest extending to potential or current clients

14. Gamification

- a. Five gamification codes
- b. Through the PheedLoop platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- c. Submit a prize with a value of at least \$50 to receive an additional code

1. Attendee list

- a. 30 days before MainTrain and complete list post event
- b. List includes attendee name, company, and title. We are unable to provide contact information as it goes against [Canadian Privacy Laws](#)

2. Sponsor Presentation

- a. 45-minute presentation spot
- b. No restrictions, however, attendees would appreciate technical or teachable content
- c. Use of PEMAC speaker template is not mandatory
- d. AV, room host and audio recording are all included
- e. Presentation will be added to the program and highlighted as a sponsored presentation
- f. Timing and date will be decided by MT2024 Planning Committee

Note: This opportunity will be withdrawn if speaker info, presentation title and description of presentation is not received before August 15th, 2024.

3. Social Media Promotion

- a. Same message to be posted on PEMAC's Twitter, LinkedIn and Facebook
- b. Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
- c. Two ads, do not need to be the same

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

4. Lead Retrieval

- a. Through the onsite app which each sponsor will need to download.
- b. Each sponsor will receive training onsite when they arrive at the venue. Please contact Ghaz Marinho @events@pemac.org if you do not receive your training before the start of the exhibit hall opening.
- c. If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

5. Exhibit space

- a. One standard exhibit space in premium location (10ft wide by 6ft deep)
*For more details and location, refer to Floor Plan
- b. One draped 6-foot table with two chairs
- c. Preference for location of exhibit space is given to date of sponsorship registration
- d. Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

6. Profile & Logo on [Sponsor](#) page

- a. Company profile with logo on MainTrain 2024 Conference Sponsorship page

7. 3x Complementary Conference Registrations

- a. Passes cannot be shared
- b. Complementary code provided. Sponsor is responsible for registration

8. Additional Registration Discounts

- a. In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$985 (regular \$1495)
- b. No limits on who you extend the discount to, however, we suggest extending to potential or current clients

9. Gamification

- a. Three gamification codes
- b. Through the PheedLoop platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- c. Submit a prize with a value of at least \$50 to receive an additional code

SILVER SPONSORSHIP DETAILS

1. Social Media Promotion

- a. Same message to be posted on PEMAC's Twitter, LinkedIn and Facebook
 - b. Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
 - c. Two ads, do not need to be the same
- Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad*

2. Lead Retrieval

- a. Through the onsite app which each sponsor will need to download.
- b. Each sponsor will receive training onsite when they arrive at the venue. Please contact Ghaz Marinho @events@pemac.org if you do not receive your training before the start of the exhibit hall opening.
- c. If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

3. Exhibit space

- a. One standard exhibit space (8ft wide by 4ft deep)
*For more details and location, refer to Floor Plan
- b. One draped 6-foot table with two chairs
- c. Preference for location of exhibit space is given to date of sponsorship registration
- d. Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

4. Profile & Logo on [Sponsor](#) page

- a. Company profile with logo on MainTrain 2024 Conference Sponsorship page

5. 2x Complementary Conference Registrations

- a. Passes cannot be shared
- b. Complementary code provided. Sponsor is responsible for registration

6. Additional Registration Discounts

- a. In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$985 (regular \$1495)
- b. No limits on who you extend the discount to, however, we suggest extending to potential or current clients

7. Gamification

- a. Two gamification codes
- b. Through the PheedLoop platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- c. Submit a prize with a value of at least \$50 to receive an additional code

EXHIBITOR SPONSORSHIP

1. Lead Retrieval

- a. Through the onsite app which each sponsor will need to download.
- b. Each sponsor will receive training onsite when they arrive at the venue. Please contact Ghaz Marinho events@pemac.org if you do not receive your training before the start of the exhibit hall opening.
- c. If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

2. Exhibit space

- a. One standard exhibit space (6ft wide by 4ft deep)
*For more details and location, refer to Floor Plan
- b. One draped 6-foot table with two chairs
- c. Preference for location of exhibit space is given to date of sponsorship registration
- d. Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

3. Profile & Logo on [Sponsor page](#)

- a. Company profile with logo on MainTrain 2024 Conference Sponsorship page

4. 1x Complementary Conference Registration

- a. Pass cannot be shared
- b. Complementary code provided. Sponsor is responsible for registration

5. Additional Registration Discounts

- a. In addition to the complementary pass, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$985 (regular \$1495)
- b. No limits on who you extend the discount to, however, we suggest extending to potential or current clients

6. Gamification

- a. One gamification code
- b. Through the PheedLoop platform, attendees can collect points. Attendees enter code to claim points and track their progress on a leader board and then redeem points for prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the code.
- c. Submit a prize with a value of at least \$50 to receive an additional code

SPECIAL EVENT SPONSORSHIP

1. Additional Event Sponsorship

- a. First come, first serve
- b. Current sponsors can add this to their current sponsorship package less 15%
- c. Choose from one of the two choices below
- d. All delegates must have the opportunity to attend
- e. All delegates will be notified of this event via registration page, social media, and direct emails. We are expecting 100 people in attendance throughout the evening, however PEMAC cannot guarantee numbers.
- f. One 6-foot table with pipe and drape to put promotional items with space for a backdrop during the special event. Space around the reserved tables to add your banners.
Note: This does not include a booth at the conference exhibitor space.
- g. Appetizers and one complementary drink for each delegate
- h. 10 additional drink tickets given to sponsor to distribute at their discretion during special event
- i. Cash bar for additional drinks
- j. Additional 5 guest tickets to Special Event
- k. Two Hilton Saint John hotel room upgrade to Club Junior Suite King
 - Sponsor pays for base and Events Coordinator will upgrade after booking
 - Booked with the MainTrain room block and dates (Sept 22-26, 2024)
 - Email events@pemac.org with names of who should get the upgrade

Choices

A. Pre-Conference Trivia Night Networking Event

- a. Sunday, September 22nd 7:00pm – 9:00pm
- b. Open House Style
- c. Place: Hilton Saint John Hotel Restaurant
- d. Reserved PEMAC tables
- e. Trivia questions about sponsor, host city, asset management, reliability, maintenance, and other fun things
- f. PEMAC committee member can prepare and host this or someone of your choosing can do this

B. Post Conference Networking Evening

- a. Wednesday, September 25th
5:00pm – 7:00pm
- b. Place TBD
- c. Sponsor can work with PEMAC to create an event

2. Profile & Logo on [Sponsor](#) page

- a. Company profile with logo on MainTrain 2024 Conference Sponsorship page

3. Lead Retrieval

- a. Through the onsite app which each sponsor will need to download.
- b. Each sponsor will receive training onsite when they arrive at the venue. Please contact Ghaz Marinho [@events@pemac.org](mailto:events@pemac.org) if you do not receive your training before the start of the exhibit hall opening.
- c. If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

4. 1x Complementary Conference Registration

- a. Pass cannot be shared
- b. Complementary code provided. Sponsor is responsible for registration

5. Additional Registration Discounts

- a. In addition to the complementary pass, you may wish to purchase additional passes for \$985 (regular \$1495)
- b. No limits on who you extend the discount to, however, we suggest extending to potential or current clients

ADDITIONAL CONSIDERATIONS

Media Sponsor and Like-Minded Events/Associations

There are many opportunities to cross promote conferences, associations and create media arrangements. As each organization is different, please contact Ghaz Marinho, Events Coordinator, PEMAC at events@pemac.org for more details.

Event Cancellation

In the event that the in-person event is canceled for any reason, PEMAC will move all presentations, exhibitor showcase, and networking to our online platform. Sponsors will have the opportunity to choose to either move their benefits online and be refunded the difference of an online cost OR cancel sponsorship and be refunded the full amount less the time spent as a sponsor and benefits received.

Covid Policies and Precautions

PEMAC will adhere to New Brunswick regulations when it comes to events. You can find the most up to date restrictions here: [COVID-19 Guidance: Indoor & Outdoor Events](#).

Additional Notes

- PEMAC will allocate the sponsorship on first right of refusal to past year's (MainTrain 2023) sponsors first with an end date (December 31st, 2023) after which it will be a first-come, first-served basis by category.
- Price quoted is in Canadian funds.
- PEMAC reserves the right to refuse a sponsorship application.
- PEMAC reserves the right to cancel sponsorship and payment will be reimbursed.
- Delivery of sponsorship benefits will be initiated upon receipt of a payment or PO.
- PEMAC has the right to amend the rules and regulations governing sponsorship at their discretion. Written correspondence will be issued in case of any amendments.

Terms and Conditions

- Sponsors and Exhibitors will read and adhere to the PEMAC Event Code of Conduct
- Cancellations by the sponsor or exhibitor must be received in writing and will result in a refund based on this schedule: 120 days before the conference full refund minus \$200 admin fee; cancellations between 119 and 60 days before the conference will receive a 50% refund. No refunds will be provided within 60 days of the conference.

Conference Location and Accommodation

MainTrain 2024 takes place from September 23 to 25, 2024 at the Hilton Saint John 1 Market Square, Saint John, New Brunswick, E2L 4Z6, Canada. Conference space is located in the Convention Centre which is attached to the Hilton property.

Hotel Room Reservations

All sponsors, exhibitors and speakers are responsible for booking their hotel room. A discounted rate can be obtained through a room block at the Hilton Saint John by booking directly online by [clicking here](#). We have blocked several rooms between September 21st - 25th, 2024 at a special conference rate of \$219/per night. This is first come, first serve. The block will close when we have sold out or on August 25th, 2024, whichever comes first. We suggest booking early to avoid disappointment.

Driving Directions

[From the Saint John Airport to Hilton Saint John](#)

Parking

Self-parking: \$25.00 per day

EXHIBIT HALL DETAILS

Setup

- a. Monday, September 23rd from 1pm to 4pm
- b. Setup must be complete by 4pm when the Exhibit Hall Grand Opening begins.
- c. If you require more time email events@pemac.org
- d. You may use the hotel loading dock for larger items. Please work with PEMAC and hotel staff on the day of the event to get your items into the hotel

Exhibit Hall Hours

- a. Monday, Sept 23 from 4pm to 6pm
- b. Tuesday, Sept 24 from 7:15am to 4:30pm
- c. Wednesday, Sept 25 from 7:15am to 3:30pm

Tear down

Wednesday, Sept 25 from 3:30pm to 5:30pm

Shipping

Shipping to the event:

- a. Each item you are shipping must have the shipping label on the last page of this document attached to it
- b. Do not ship anything to arrive before Sept 18th, 2024
- c. Although we will try our best to collect your item, PEMAC nor the Hilton is responsible for lost items

Shipping post event:

- a. All shipping must be arranged through a third party
- b. Neither PEMAC nor Hilton are responsible for shipping items post event

Electrical

Each booth has access to a power outlet. If you need more power than a standard plug can provide, please make arrangements with events@pemac.org

Additional AV

PEMAC will be working with an AV company. Any additional AV requirements can be made through: TBD

Booth Space Description

- a. Refer to your level's booth space
- b. Booths will be piped and draped. No additional space will be available past your allowance.
- c. You do not need to use the tables and can be replaced with a smaller table providing the hotel has stock. Please work with hotel staff upon your arrival to attain different tables than what is already provided
- d. Exhibit spaces are a maximum of 9' high
- e. Backdrops and banners are permitted; however, they must stay within the length and width of your space
- f. See the [exhibitor floor plan here](#) and click on "Download Floor Plan" for the most up to date plan
- g. PEMAC will use its best efforts to provide the exhibitor space number allocated to each Exhibitor however, after assignment, PEMAC reserves the right to change location assignments at any time if it is deemed necessary.
- h. Two chairs will be provided per table
- i. Each space is carpeted, and you do not need to purchase any additional carpeting

Delegate Bags

- a. To help reduce waste, we have decided to not give out conference swag bags this year
- b. Each sponsor may wish to give out items at their booth

Draw Prizes

- a. Sponsors and exhibitors have the option to donate a draw prize that will be given away. Organizations will be given recognition of their donation and the winner's contact information to arrange prize distribution.
- b. If you wish to donate an item, email events@pemac.org with the description
- c. All delegates must be eligible to win the prize
- d. All winners must be present

ALLIED MEMBERSHIP

ENHANCE YOUR MAINTRAIN SPONSORSHIP WITH PEMAC MEMBERSHIP

Allied membership, for product and service providers, provides a unique opportunity to build your brand's profile with our 1,600+ members throughout the year.



Membership features

- 1 complimentary Individual membership (\$184 value)
- Company profile and logo, with link, on Allied Member webpage
- New member announcement in PEMAC Weekly
- 1 content marketing eblast to members
- Opportunity to submit abstract to host Lunch 'n' Learn webcast
- Opportunity to submit article for PEMAC Now
- List up to 2 events per month on PEMAC website
- 25% discount on Individual membership for employees
- Discount for non-PEMAC members to attend MainTrain
- Advertising discount in PEMAC Weekly and PEMAC Now

\$459 annually

CORPORATE MEMBERSHIP

Corporate membership, for organizations which own or steward large scale assets, provides a unique opportunity to build your brand's profile with our 1,600+ members throughout the year.



Membership features

- 1 complimentary Individual membership (\$184 value)
- 25% discount on Individual membership for employees
- Company profile and logo, with link, on Corporate Member webpage
- Opportunity to submit abstract to host Lunch 'n' Learn webcast
- New member announcement in PEMAC Weekly
- Opportunity to submit article for PEMAC Now
- List up to 2 events per month on PEMAC website
- Discount for non-PEMAC members to attend MainTrain
- 50% discount on Career Listings postings
- Advertising discount in PEMAC Weekly and PEMAC Now

\$459 annually

SPONSORSHIP APPLICATION FORM

Complete and email events@pemac.org

Company Name: <small>(as you would like it shown in our listings)</small>					
Contact Name:		Title:			
Telephone:		Fax:			
Address:					
City:		Prov/State		P.C/ZIP:	
Email:					

Platinum - \$14,000 <small>*Choose one of the following:</small> <input type="checkbox"/> Awards Banquet Keynote Host <input type="checkbox"/> Exhibit Hall Welcome Reception Host <input type="checkbox"/> Hospitality Suite	<input type="checkbox"/>	Gold - \$9,500 <input type="checkbox"/>
	<input type="checkbox"/>	Silver - \$6,000 <input type="checkbox"/>
Exhibitor - \$3,500 <input type="checkbox"/>	<input type="checkbox"/>	Special Event Sponsorship \$2,500 <small>*Choose one of the following:</small> <input type="checkbox"/> Pre-Conference Trivia Night Networking Event <input type="checkbox"/> Post Conference Networking Evening <input type="checkbox"/>

I will be submitting a prize to receive an additional Gamification code

The Prize is: _____ *leave blank if not currently known

Sponsorship Subtotal:		<input type="checkbox"/> To be invoiced
Tax 15% <small>(Canadian Orgs Only)</small>		<input type="checkbox"/> VISA
Allied/Corporate Membership Total (\$459)		<input type="checkbox"/> MasterCard
Tax on membership <small>(based on Province)</small>		Card Number: _____
Total:		Expiry: _____ (mm/yy) Security Code _____
I have read and accept the Terms and Conditions Signature: _____ Date: _____		Name on Card: _____ Address associated to Card if different from above: _____ _____

BENEFITS CHECK LIST

All Sponsors and Exhibitors

Due: ASAP

- Company Description**
 - a. Word Count:
 - 250 Platinum
 - 200 Gold
 - 150 Silver
 - 100 Exhibitor
 - 50 Special Event Sponsor
 - b. High resolution company logo

Due: August 1, 2024

- Conference Registrations**
 - 4x Platinum
 - 3x Gold
 - 2x Silver
 - 1x Exhibitor
 - 1x Special Event Sponsor

Please refer to welcome email from events@pemac.org on complementary code(s)

Due: September 18-20, 2024

- Exhibit Shipments**

Use Shipping Label on last page of this package for each shipped item. Items shipped before this date will be charged storage and handling fee from the hotel.

In order of due date. Send items to events@pemac.org

Platinum Only

Due: ASAP

- Additional Exclusive Sponsorship**
 - a. Awards Banquet Keynote Host
 - b. Exhibit Hall Welcome Reception Host
 - c. Hospitality Suite

Due: August 1, 2024

- 15-minute Presentation During Keynote**
 - a. Who is doing this? First Name, Last Name, Job Title & Company

b. Title of the presentation?

- PEMAC Weekly eNewsletter**
 - a. Ad 300 x 300 pixels

- PEMAC Now Advertisement** choose one
 - a. ½ page vertical (3.875" W x 11" H)
 - b. ½ page horizontal (8" W x 5.375" H)

Platinum and Gold

Due: August 15, 2024

- Sponsor Presentation**

[See form here](#)

Platinum, Gold, Silver

Due: August 1, 2024

- Social media posts**
 - Platinum x2
 - Gold & Silver x1
 - a. 280 characters
 - b. Picture

Shipping Label

Sponsor Information

Company Name:

Company Address:

Contact Name:

Deliver to:

**Hilton Saint John
1 Market Square
Saint John, New Brunswick,
E2L 4Z6, Canada**

Attention BANQUETS Department

**PEMAC MainTrain 2024 Conference
September 18 to 20, 2024
Attention: Ghaz Marinho
905-823-7255 (ext 4) events@pemac.org**

HOLD FOR EXHIBITOR HALL

Box # _____ of _____