

PEMAC Winnipeg Chapter Presents



ASSET MANAGEMENT MANITOBA SUMMIT 2020

Thursday, November 5th 2020

TRACK 2 - Decision Making in Asset Management

Meet the Moderator

SPEAKER BIOGRAPHY



Cynthia Ritchie
Corporate Asset Management
Specialist
City of Winnipeg

Cynthia has over 20 years' experience in the private and public sectors, having worked in municipal government and manufacturing. Her work has focussed on process improvement, quality, environmental management, and more recently on the development of asset management systems. She has an MBA and a B.Sc. in Environmental Science, is a certified Six Sigma greenbelt and recently completed the PEMAC certified asset management professional program (CAMP).

Cynthia is an experienced change manager with extensive experience implementing business and management systems to increase efficiency and improve business performance. As the Corporate Asset Management Specialist at the City of Winnipeg, Cynthia supports the development and management of the City's Asset Management Program, providing city departments with the necessary leadership, guidance and technical expertise to fully integrate the City's Asset Management System across all service areas.

ABSTRACT

Cynthia will be moderating Track 2: Asset Management Decision Making, which will feature presentations and a panel discussion on total cost of ownership, level of repair analysis, capital needs analysis and ensuring investments are strategic and aligned with organizational priorities. Track 2 will also explore the relevance of good asset information and data management to decision-making, and overcoming our reliance on software and tools.

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