

PEMAC Winnipeg Chapter Presents



ASSET MANAGEMENT MANITOBA SUMMIT 2020

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TRACK 2 - Decision Making in Asset Management

Meet the Panelists



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SPEAKER BIOGRAPHY

Boudewijn Neijens holds a Master degree in Mechanical Engineering from the University of Brussels, and an MBA from INSEAD in France. He is Chief Marketing Officer at Copperleaf Technologies in Vancouver, BC. In this role he works with large asset intensive corporations around the world to refine their asset management practices in the areas of Asset Investment Planning and Management, decision support systems and risk-based planning models. He is the Chair of the Canadian chapter of the Institute of Asset Management and of the Canadian delegation at ISO's TC251 committee on asset management systems (ISO 55000). He was one of the first WPiAM Certified Asset Management Assessors and holds a Certificate of the Institute of Asset Management.

ABSTRACT

Decision making is central to asset management because it's where the rubber hits the road. Yet the term is often used loosely and mixed up with decision analytics which precedes the actual decision making and informs the decision-makers of the options that should be considered, and why. This short presentation will set the tone for a healthy discussion on what is needed for best practice decision making in the context of asset management, as defined by ISO.

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