



**GLOBAL ASSET
MANAGEMENT DAY**



GFMAM

Global Forum on Maintenance
& Asset Management



GLOBAL ASSET MANAGEMENT DAY

12 APRIL 2026

This year's theme, **“Value Realised, Everywhere”** - highlights the importance of unlocking value from assets across all sectors and regions



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Global Asset Management Day 2026

This year's theme, **“Value Realised, Everywhere”** - highlights the importance of unlocking value from assets across all sectors and regions.

Global Asset Management Day will bring our global community together to elevate asset management capability.

The 2026 event will feature coordinated global promotion, supported by messages developed through GFMAM member societies.

Join us in showcasing the value of asset management throughout your regions, sectors, and communities.



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We invite you to contribute by:

- Sharing short videos supporting the day
- Promoting the day through your networks and events
- Sharing stories, case studies, and insights

Your involvement will support global alignment, visibility, and collective momentum in strengthening the asset management profession worldwide.

Please use the hashtags **#GlobalAssetManagementDay** & **#GlobalAssetManagementDay2026** in content posted on social media.



GFMAM

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Members

PEMAC, Canada

IAM, UK

IFRAMI, France

EFNMS, Europe



JIPM, Japan

JAAM, Japan

MAPMA, Malaysia

IPWEA, Australia

AM Council, Australia

Āpōpō, New Zealand

ABRAMAN, Brazil

SAAMA, South Africa

GSMR, Arabian Gulf Region

