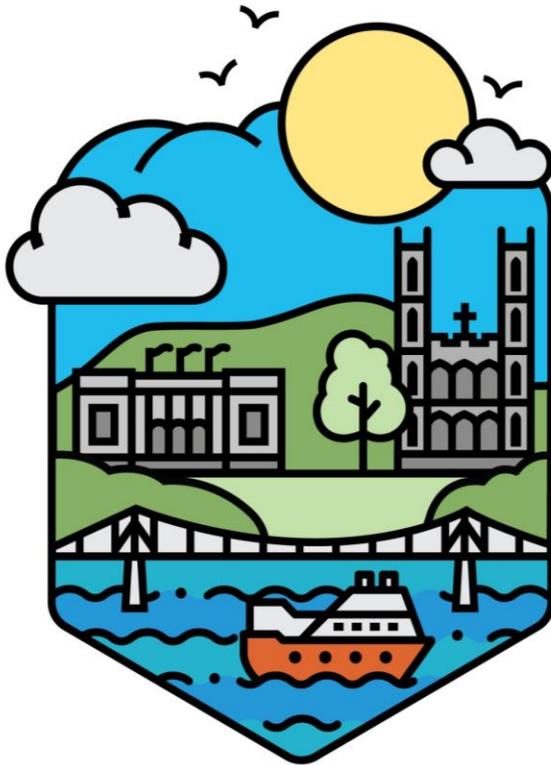




Maintenance, Reliability and
Asset Management Conference



OCTOBRE 5 - 7 OCTOBER
MAINTRAIN
MONTRÉAL 2026

Sponsor Prospectus

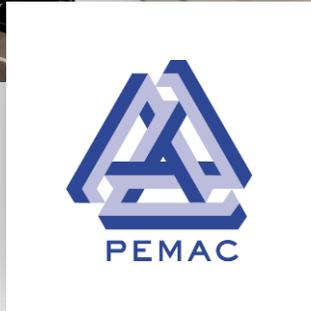
PEMAC Asset Management Association of Canada invites you to connect with industry peers and decision makers at MainTrain Conference 2026 that will be held at the **Marriott Terminal Aéroport de Montréal, Quebec October 5th-7th**.

MainTrain is Canada's largest peer-developed conference focusing on maintenance, reliability, and asset management bringing over 380 professionals from many sectors. Examples include oil and gas, mining, utilities, education, manufacturing, food and beverage, government/municipalities and many others.

During the three-day event, MainTrain features sessions and workshops from leaders in the industry, two offsite tours, a trade-show, and an award ceremony celebrating the achievements and successes of individuals and companies. There are many great opportunities for your organization to connect with participants and be highly visible.

Contact Susanne Gagnon to be a part of this popular event:
events@pemac.org | 1 (905) 823-7255 x4 | MainTrain.ca

PEMAC Asset Management Association of Canada
2 Robert Speck Parkway Suite 750
Mississauga, ON L4Z 1H8
Toll Free [1\(877\)523-7255](tel:18775237255)



PEMAC Asset Management Association of Canada

OUR VISION

Promoting and enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, leadership and advocacy.

OUR MISSION

PEMAC is a Canadian not-for-profit association enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, and leadership.

PEMAC Members

PEMAC members are actively coordinating efforts to realize value from physical assets when physical assets are central to the mission of the organization. The organizations we support (individually and collectively) through our knowledge, skills, products & services have at least one of the following characteristics:

- High consequence of failure such as airports
- Capital intensive such as municipal infrastructure
- Process intensive such as water, chemical, or manufacturing plants

This means that we have a tremendous influence on our organization's profitability and success but also on society as a whole. We take this responsibility seriously and continuously look for opportunities to improve our performance.

Watch the MainTrain 2025 Wrap Video

Get a glimpse of the engaging sessions, expert speakers, and networking opportunities awaiting you at MainTrain 2026, where we bridge theory and practice to drive operational excellence across Canada.



PEMAC Membership

**1600
MEMBERS**



Manufacturing – 22%

Physical or chemical transformation of materials or substances into new products

Public Administration – 20%

Oversight and administration of local transportation planning, roads, transit, water and wastewater systems.

Mining – 16%

Extraction of naturally occurring mineral solids (like coal and ores), liquid minerals (like crude petroleum), and gases (like natural gas)

Utilities – 12%

Operation and management of the distribution infrastructure and treatment facilities for electric power, natural gas, water and waste water.

Transport and Warehousing – 11%

Movement of passengers and cargo, the storage of goods, and providing support activities related to all modes of transportation

Professional, Scientific, Technical – 8%

Establishments that specialize in performing expertise-driven activities for others

PEMAC membership is heavily focussed on goods-producing and infrastructure management sectors.

Departments

- Maintenance
- Operations
- Asset Management
- Engineering
- Reliability
- Facilities/Building Services
- Transportation
- Finance
- Construction
- Projects
- Planning/Scheduling
- Contract Services

Member Titles

- Vice President
- Director
- Manager
- Supervisor
- Superintendent/Lead
- Engineer
- Technologist/Technician
- Coordinator
- Analyst
- Planner
- Scheduler
- Consultant



What to expect at MainTrain



1600+

Invitations to
PEMAC Members



350+

Conference
attendees



45+

Expert speakers



30+

Exhibitors



2

Offsite Tours



60+

Potential CPD hours



Proper maintenance and asset management is all about helping achieve business goals for your organization. I enjoy connecting and learning from people, learning how they are advancing in the process of reliability and asset management. MainTrain is a perfect platform for that.

– Reliability Manager



Floor plan and booth placement

[Click Here to view the most up to date floor plan & booth placements](#)

*PEMAC reserves the right to change anything on this floor plan. Sponsors and Exhibitors will be notified of any changes if it affects their booth space.



Why sponsor?



Brand Visibility

Over 300 participants from across Canada and the world gather to learn and network



Targeted Marketing

Access to an audience of decision makers from relevant companies and organizations



Business Relationships

Over 130 companies represented from diverse asset intensive organizations



Content Strategy

Multiple ways throughout the three days to connect with current and/or potential clients



Efficient Lead Generation

See who visited your booth, how many times and for how long. List includes attendee name, company and title (contact if delegate shares)



Community Goodwill

Satisfaction that comes from contributing to the success of members and the organizations that they serve



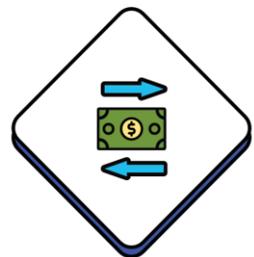
Audience Insights

Platinum and Gold sponsors receive an attendee list 30 days before the event and a post event list which includes attendee name, company and title



Consumer Perception

Raise the credibility of your brand by partnering with the Canadian leaders in asset management at the MainTrain Conference



Return on Investment

For as low as \$4,600 showcase your products and services at Canada's leading Maintenance, Reliability and Asset Management Conference

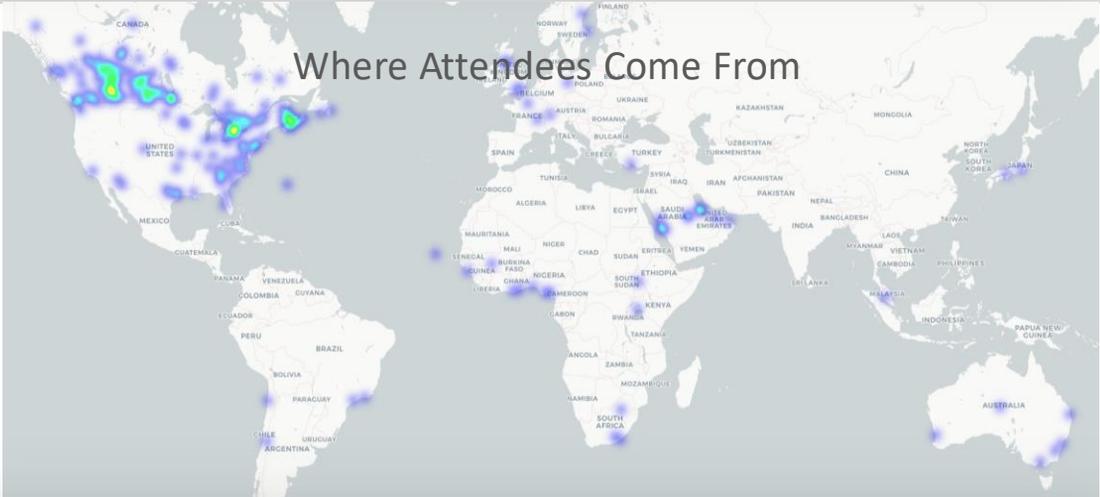


The MainTrain attendees

Total Number of Attendees by Year

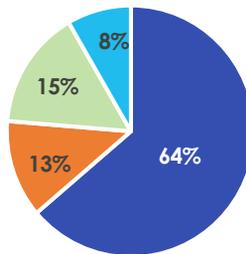


Where Attendees Come From



MainTrain 2025 Attendees

Note: Map pins include individuals who have ever attended. The numbers represent the past 5 in-person conferences



- Delegates
- Speakers
- Sponsors
- Staff + Guests



Organizations that attended MainTrain 2025

ABB	ABL Group	Accenture
Actemium	Acuren	Adduco Consulting
AGAT Laboratories	AKRON Engineering Consultants Group Ltd.	Alberta Inc.
AltaGas Ltd.	Annex Business Media	Applied Industrial Technologies
Arcadis Professional Services (Canada)	Arrow Utilities	ASI Engineering
Associated Engineering	Baker Hughes	BC Rapid Transit Company
Becht	Belden	Berger
Binder	Birchcliff Energy Ltd.	Bird
Bluearth Renewables	Boiler Chief Consulting	Brownclaw Asset Management
Bruce Power	Calgary Zoo Wilder Institute	Cameco Corporation
Cameco Corporation – Blind River Refinery	Cameco Corporation – Cigar Lake	Cameco Corporation – Key Lake Operation
Cameco Corporation – McCarthur River	Cameco Corporation – Saskatoon Head Office	Canada Post Corporation
Canadian Natural Resources Ltd	Canpotex Limited	Capital Power
Capital Power – Goreway Power Station	Cargill	Carver PA Corporation
Cenovus Energy Inc	Central Arizona Project	



Organizations that attended MainTrain 2025

Cherylos Corporation	CiM Maintenance INC	City of Airdrie
City of Brandon	City of Brandon	City of Calgary
City of Calgary - Facilities Management	City of Calgary – Waste Water Treatment	City of Camrose
City of Dauphin	City of Grande Prairie	City of Markham
City of Medicine Hat	City of Penticton	City of Saint John
City of Saskatoon	City of Spruce Grove	City of Toronto
Click Maint CMMS	Cogep Inc	Cogep Maintenance Software Specialist
Cognascents	Columbia Power Corporation	ConocoPhillips Canada
Conscious Asset	Consultant	Cortec Global Services
County of Dufferin	CRD	Dalhousie University
Defence Construction Canada	Deloitte Canada	DMSI - Design Maintenance Systems
Dufferin County	EnerStar Solutions Inc.	Environment and Climate Change Canada
EPCOR	EPT Clean oil	Ernst & Young Metals and Mining
Ernst Young LLP	EV Logistics	Exxonmobil
FET Varipem	FPS - Food Process Solutions	GE Vernova
GEI Consultants	GHD Inc.	Gibson Energy



Organizations that attended MainTrain 2025

Glencore	Golden Star Resources (Wassa) Limited	Government of Alberta
Graham Construction	Graymont Ltd.	Haldimand County
Hiram Walker & Sons Ltd.	Hydro-Québec	IBM Canada Ltd.
Imperial Oil – Kearl Oilsands	Interpipeline Ltd.	Iota Consultants
Irving Forest Services	Irving Paper Limited	Janus Reliability Solutions
Jaworski Technical Limited	KPMG LLP	Kurser Inc
Lokring Western Canada	Management Controls	Maple Leaf Consumer Foods
Maple Leaf Foods, Head Office	Marcem Investments Ltd.	Maskwacîs Education Schools Commission
MiraCAD Technologies Inc	Mosaic Potash	Municipality of East Hants
Municipality of Jasper	Municipality of Northern Bruce Peninsula	Municipal District of Greenview No.16
NAES Corporation	NAES / Enmax	Neptune Terminals
New Gold	North River Midstream Inc.	Northwest Redwater Partnership
Northern Lakes College	NOVA Chemicals	Nutrien
Operational Sustainability LLC	Pacific Northern Gas	Park Place Seniors Living
Pembina Pipeline Corporation	Peter Lucas Project Management	Petronas Canada
Plains Midstream Canada	Plains Midstream Canada – Northwest District	Plains Midstream Canada – Southwest District



Organizations that attended MainTrain 2025

Prince Rupert Port Authority	Procex Technology	Progressive Plan International
Prometheus Group	PSD Citywide Inc.	PUC – Sault Ste. Marie
RAMS Asset and Maintenance Consulting	Refresco NA	Region of Niagara
Region of Peel	Regional District of Nanaimo	Regional Municipality of Halton
Regional Municipality of Wood Buffalo	Resultaat	ReVisionz
Rio Tinto	Roth IAMS Ltd.	RtTech Software
Rural Municipality of Dundum No. 314	S4A IT Solutions	SaskEnergy
Service Conseil Aubuchon Consulting Inc.	Shell Petroleum Development Company of Nigeria Ltd	Sigga Technologies
Simcoe Muskoka Catholic District School Board	Sleeman Breweries	Smith + Andersen Engineering
Soralink	Spartakus Technologies	Steel Reef Infrastructure Corp
Steppe Consulting Inc.	St. Lawrence Seaway Management Corp.	Strathcona Resources Ltd.
Suncor Energy	Summerside Residents Association	Syncrude Canada Limited
TCL Supplychain	Teck Resources	The Boeing Company
The Mosaic Company	The Regional Municipality of Niagara	The Regional Municipality of York
Town of Caledon	Town of Cardston	Town of Halton Hills
Town of High River	Town of Strathmore	Trifork
Trinity Place Foundation of Alberta	University of Victoria	Vale Base Metals
Ville de Montréal	Vysus Group	Westlock County
Yukon Energy Corporation		



Sponsorship levels

Benefit	Platinum \$16,400	Partner by invitation	Gold \$12,300	Silver \$7,100	Exhibitor \$4,600
15-Minute Plenary Keynote Presentation		20 minutes			
Logo on MainTrain 2026* Communication					
PEMAC Weekly eNewsletter					
PEMAC Now Advertisement					
Attendee List*					
Exclusive Additional Event Sponsorship					
Sponsor Presentation	75 minutes	75 minutes	45 minutes		
Social Media Posts			1	1	
Lead Retrieval					
Exhibit Space	10x10	10x10	8x8	8x8	6x6
Profile & Logo on Sponsor Page	250 words	250 words	200 words	150 words	100 words
Complementary Conference Registrations	4	4	3	2	1
Additional Conference Registration(s) each	\$1,095	\$1,095	\$1,095	\$1,095	\$1,095
Gamification	5 codes	5 codes	3 codes	2 codes	1 code

Contact Susanne Gagnon
events@pemac.org | 1 (905) 823-7255 x4 | MainTrain.ca



PLATINUM Sponsorship Details

3

Opportunities

\$16,400

1. 15-minute plenary keynote presentation

- Includes introduction of a keynote and use of AV. First come first serve for presentation date

2. Logo on Communication

- Logo on MainTrain 2026 web pages, emails, & advertising from date of purchase to end of conference
- Sidebar of MainTrain 2026 conference website from date of purchase to end of conference

3. PEMAC Weekly eNewsletter (\$350 Value)

- PEMAC This Week is PEMAC's Weekly Member and Subscribe eNewsletter sent out to over 1300 people on the Friday of each week, containing PEMAC member specific news, opportunities, and events
- Box Ads 300 x 300
- [More details here](#)

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

4. PEMAC Now Advertising

- One ad in PEMAC Now Print Magazine
- ½ page vertical 3.875" W x 11" H OR ½ page horizontal 8" W x 5.375" H

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

5. Attendee list

- 30 days before MainTrain and complete list post event
- List includes attendee name, company, and title. It is PEMAC policy that we do not provide individual contact information in a list format. Individuals can give their contacts when the sponsor scan their badge for lead retrieval.

6. Sponsor Presentation

- 75-minute presentation spot
- No restrictions, however, attendees would appreciate technical or teachable content
- Use of PEMAC speaker template is not mandatory
- AV, room host and audio recording are all included
- Presentation will be added to the program and highlighted as a sponsored presentation
- Timing and date will be decided by MT2026 Planning Committee

Note: This opportunity will be withdrawn if speaker info, presentation title and description of presentation is not received before August 15th, 2026.

7. Social Media Promotion

- Same message to be posted on PEMAC's X (Twitter), LinkedIn and Facebook
- Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
- Two ads, do not need to be the same
Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

8. Exclusive Additional Event Sponsorship

No extra cost. Choice of one. First right of refusal for past sponsors of 2025

Exhibit Hall Welcome Reception Host

(Monday, Oct 5th)

- Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.
- Sponsor can give away bottle cozies from the bar with each drink given out by the bar staff.

Awards Banquet Host

(Tuesday, Oct 6th)

- Opportunity to speak for 5-min and welcome guests to event. Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo on stage. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.
- Sponsor can give away bottle cozies from the bar with each drink given out by the bar staff.

Networking Host

(Tuesday, Oct 6th)

- Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.
- Sponsor can give away bottle cozies from the bar with each drink given out by the bar staff.

Continued to next page



PLATINUM Sponsorship Continued

3

Opportunities

\$16,400

Continued from last page

9. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

10. Exhibit Space

- One premium exhibit space (10ft wide by 10ft deep)
*For more details and location, refer to Floor Plan
- One draped 8-foot table with four chairs, a trash bin (upon request), carpet, pipe and drape between other booths
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

11. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2026 Conference Sponsorship page

12. 4x Complementary Conference Registrations

- Passes cannot be shared
- Complementary code provided. Sponsor is responsible for registration

13. Additional Registration Discounts

- In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1,095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

14. Gamification

- Five gamification codes
- Through the conference event platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- Submit a prize with a value of at least \$50 to receive an additional code



PARTNER Sponsorship Details

1 Exclusive Opportunity

1. Reserved for PEMAC Partner by Invitation only and limited to Corporate Members

2. 20-minute plenary keynote presentation

- Includes introduction of a keynote and use of AV. First come first serve for presentation date.
- Space is shared with another sponsor who will do the introduction to your speaker
- Presentation cannot be commercial in nature

2. Logo on Communication

- Logo on MainTrain 2026 web pages, emails, & advertising from date of purchase to end of conference
- Sidebar of MainTrain 2026 conference website from date of purchase to end of conference

3. PEMAC Weekly eNewsletter (\$350 Value)

- PEMAC This Week is PEMAC's Weekly Member and Subscribe eNewsletter sent out to over 1300 people on the Friday of each week, containing PEMAC member specific news, opportunities, and events
- Box Ads 300 x 300
- [More details here](#)

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

4. PEMAC Now Advertising

- One ad in PEMAC Now Print Magazine
- ½ page vertical 3.875" W x 11" H OR ½ page horizontal 8" W x 5.375" H

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

5. Attendee list

- 30 days before MainTrain and complete list post event
- List includes attendee name, company, and title. It is PEMAC policy that we do not provide individual contact information in a list format. Individuals can give their contacts when the sponsor scan their badge for lead retrieval.

6. Sponsor Presentation

- 75-minute presentation spot
 - Attendees would appreciate technical or teachable content
 - Use of PEMAC speaker template is not mandatory
 - AV, room host and audio recording are all included
 - Presentation will be added to the program and highlighted as a sponsored presentation
 - Timing and date will be decided by MT2025 Planning Committee
- Note: This opportunity will be withdrawn if speaker info, presentation title and description of presentation is not received before August 15th, 2025.*

7. Social Media Promotion

- Same message to be posted on PEMAC's X (Twitter), LinkedIn and Facebook
 - Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
 - Two ads, do not need to be the same
- Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad*

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PARTNER Sponsorship Details

1 Exclusive Opportunity

Continued from last page

8. Pre-Conference Networking Event

- Sunday, October 4th 4:00pm – 9:00pm
- Open House Style
- Place: At or close to Westin Hotel, Calgary
- 1 Complementary drink ticket per guest
- 10 additional drink tickets to be given to sponsor to hand out
- Sponsor is welcome to decorate the space with banners, booth, handouts, etc...

9. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

10. Exhibit Space

- One premium exhibit space (10ft wide by 10ft deep)
*For more details and location, refer to Floor Plan
- One draped 8-foot table with four chairs, a trash bin (upon request), carpet, pipe and drape between other booths
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

11. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2026 Conference Sponsorship page

12. 4x Complementary Conference Registrations

- Passes cannot be shared
- Complementary code provided. Sponsor is responsible for registration

13. Additional Registration Discounts

- In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1,095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

14. Gamification

- Five gamification codes
- Through the conference event platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- Submit a prize with a value of at least \$50 to receive an additional code



GOLD Sponsorship Details

5

Opportunities

\$12,300

1. Attendee list

- 30 days before MainTrain and complete list post event
- List includes attendee name, company, and title. It is PEMAC policy that we do not provide individual contact information in a list format. Individuals can give their contacts when the sponsor scan their badge for lead retrieval.

2. Sponsor Presentation

- 45-minute presentation spot
- No restrictions, however, attendees would appreciate technical or teachable content
- Use of PEMAC speaker template is not mandatory
- AV, room host and audio recording are all included
- Presentation will be added to the program and highlighted as a sponsored presentation
- Timing and date will be decided by MT2026 planning Committee

Note: This opportunity will be withdrawn if speaker info, presentation title and description of presentation is not received before August 15th, 2026.

3. Social Media Promotion

- Same message to be posted on PEMAC's X (Twitter), LinkedIn and Facebook
- Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

4. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

5. Exhibit space

- One exhibit space (8ft wide by 8ft deep)
*For more details and location, refer to Floor Plan
- One draped 6-foot table with three chairs, a trash bin (upon request), carpet, pipe and drape between other booths
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

6. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2026 Conference Sponsorship page

7. 3x Complementary Conference Registrations

- Passes cannot be shared
- Complementary code provided. Sponsor is responsible for registration

8. Additional Registration Discounts

- In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1,095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

9. Gamification

- Three gamification codes
- Through the conference event platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- Submit a prize with a value of at least \$50 to receive an additional code



SILVER Sponsorship Details

6

Opportunities

\$7,100

1. Social Media Promotion

- Same message to be posted on PEMAC's X (Twitter), LinkedIn and Facebook
- Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

2. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

3. Exhibit space

- One standard exhibit space (8ft wide by 8ft deep)
*For more details and location, refer to Floor Plan
- One draped 6-foot table with two chairs
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

4. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2026 Conference Sponsorship page

5. 2x Complementary Conference Registrations

- Passes cannot be shared
- Complementary code provided. Sponsor is responsible for registration

6. Additional Registration Discounts

- In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1,095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

7. Gamification

- Two gamification codes
- Through the conference event platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- Submit a prize with a value of at least \$50 to receive an additional code



EXHIBITOR Details

18
Opportunities
\$4,600

1. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

2. Exhibit space

- One exhibit space (6ft wide by 6ft deep)
*For more details and location, refer to Floor Plan
- One draped 4-foot table with two chairs
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

3. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2026 Conference Sponsorship page

4. 1x Complementary Conference Registration

- Pass cannot be shared
- Complementary code provided. Sponsor is responsible for registration

5. Additional Registration Discounts

- In addition to the complementary pass, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

6. Gamification

- One gamification code
- Through the conference event platform, attendees can collect points. Attendees enter code to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the code.
- Submit a prize with a value of at least \$50 to receive an additional code



ADDITIONAL CONSIDERATIONS

Media Sponsor and Like-Minded Events/Associations

There are many opportunities to cross promote conferences, associations and create media arrangements. As each organization is different, please contact Ghaz Marinho, Events Coordinator, PEMAC at events@pemac.org for more details.

Event Cancellation

In the event that the in-person event is canceled for any reason, PEMAC will move all presentations, exhibitor showcase, and networking to our online platform. Sponsors will have the opportunity to choose to either move their benefits online and be refunded the difference of an online cost OR cancel sponsorship and be refunded the full amount less the time spent as a sponsor and benefits received.

Covid Policies and Precautions

PEMAC will adhere to Quebec regulations when it comes to events. You can find the most up to date restrictions here: [COVID-19 | Gouvernement du Québec](#)

Additional Notes

- PEMAC will allocate the sponsorship on first right of refusal to past year's (MainTrain 2024) sponsors first with an end date (December 31st, 2024) after which it will be a first-come, first-served basis by category.
- Price quoted is in Canadian funds.
- PEMAC reserves the right to refuse a sponsorship application.
- PEMAC reserves the right to cancel sponsorship and payment will be reimbursed.
- Delivery of sponsorship benefits will be initiated upon receipt of a payment or PO.
- PEMAC has the right to amend the rules and regulations governing sponsorship at their discretion. Written correspondence will be issued in case of any amendments.

Terms and Conditions

- Sponsors and Exhibitors will read and adhere to the PEMAC Event Code of Conduct
- Cancellations by the sponsor or exhibitor must be received in writing and will result in a refund based on this schedule: 120 days before the conference full refund minus \$200 admin fee; cancellations between 119 and 60 days before the conference will receive a 50% refund. No refunds will be provided within 60 days of the conference.

Conference Location and Accommodation

MainTrain 2026 takes place from October 4th to 7th, 2026 at the Marriot Montreal Airport, 800 Place Leigh-Capreal, Dorval, Quebec H4Y 0A4

Hotel Room Reservations

All sponsors, exhibitors and speakers are responsible for booking their hotel room. A discounted rate can be obtained through a room block at the Westin Downtown Calgary by booking directly online by [clicking here](#). We have blocked several rooms between September 30 – October 10, 2026, at a special conference rate of \$249/per night. This is first come, first serve. The block will close when we have sold out or on September 10th, 2026, whichever comes first. We suggest booking early to avoid disappointment.

Driving Directions

[Multi-Level to Montreal Airport Marriott In-Terminal Hotel - Google Maps](#)

Parking

Self-parking: \$36 per day



EXHIBIT HALL DETAILS

Setup

- Sunday, October 4 from 7pm to 9pm
- Setup must be complete by 7am on the 5th
- If you require more time email events@pemac.org
- You may use the hotel loading dock for larger items. Please work with PEMAC and hotel staff on the day of the event to get your items into the hotel

Exhibit Hall Hours

- Monday, October 5 from 7:30am to 6pm
 - Tuesday, October 6 from 7:30am to 4:30pm
 - Wednesday, October 7 from 7:30am to 1:15pm
- Note: We encourage all sponsors to attend any and all sessions between meals.*

Tear down

- Wednesday, Oct 7 from 1:15pm to 3:00pm

Shipping

Shipping to the event:

- Each item you are shipping must have the shipping label on the last page of this document attached to it
- Do not ship anything to arrive before September 27th, 2026
- Although we will try our best to collect your item, PEMAC nor the Hilton is responsible for lost items
- Shipping post event:
- All shipping must be arranged through a third party
- Neither PEMAC nor Hilton are responsible for shipping items post event

Electrical

Each booth has access to a power outlet. If you need more power than a standard plug can provide, please make arrangements with events@pemac.org

Additional AV

PEMAC will be working with an AV company. Any additional AV requirements can be made through: TBD

Booth Space Description

- Refer to your level's booth space
- Booths will be piped and draped. No additional space will be available past your allowance.
- You do not need to use the tables and can be replaced with a smaller table providing the hotel has stock. Please work with hotel staff upon your arrival to attain different tables than what is already provided
- Exhibit spaces are a maximum of 9' high
- Backdrops and banners are permitted; however, they must stay within the length and width of your space
- See the [exhibitor floor plan here](#) and click on "Download Floor Plan" for the most up to date plan
- PEMAC will use its best efforts to provide the exhibitor space number allocated to each Exhibitor however, after assignment, PEMAC reserves the right to change location assignments at any time if it is deemed necessary.
- Two chairs will be provided per table
- Each space is carpeted, and you do not need to purchase any additional carpeting

Delegate Bags

- To help reduce waste, we have decided to not give out conference swag bags this year
- Each sponsor may wish to give out items at their booth

Draw Prizes

- Sponsors and exhibitors have the option to donate a draw prize that will be given away. Organizations will be given recognition of their donation and the winner's contact information to arrange prize distribution.
- If you wish to donate an item, email events@pemac.org with the description
- All delegates must be eligible to win the prize
- All winners must be present



ENHANCE YOUR MAINTRAIN SPONSORSHIP WITH PEMAC MEMBERSHIP



ALLIED MEMBERSHIP

Allied membership, for product and service providers, provides a unique opportunity to build your brand's profile with our 1,600+ members throughout the year.

Membership features

- 1 complimentary Individual membership (\$184 value)
- Company profile and logo, with link, on Allied Member webpage
- New member announcement in PEMAC Weekly
- 1 content marketing eblast to members
- Opportunity to submit abstract to host Lunch 'n' Learn webcast
- Opportunity to submit article for PEMAC Now
- List up to 2 events per month on PEMAC website
- 25% discount on Individual membership for employees
- Discount for non-PEMAC members to attend MainTrain
- Advertising discount in PEMAC Weekly and PEMAC Now

\$459 annually

CORPORATE MEMBERSHIP

Corporate membership, for organizations which own or steward large scale assets, provides a unique opportunity to build your brand's profile with our 1,600+ members throughout the year.

Membership features

- 1 complimentary Individual membership (\$184 value)
- 25% discount on Individual membership for employees
- Company profile and logo, with link, on Corporate Member webpage
- Opportunity to submit abstract to host Lunch 'n' Learn webcast
- New member announcement in PEMAC Weekly
- Opportunity to submit article for PEMAC Now
- List up to 2 events per month on PEMAC website
- Discount for non-PEMAC members to attend MainTrain
- 50% discount on Career Listings postings
- Advertising discount in PEMAC Weekly and PEMAC Now

\$459 annually



Sponsorship application form

Complete and email events@pemac.org

Company Name: <small>(as you would like it shown in our listings)</small>					
Contact Name:		Title:			
Telephone:		Fax:			
Address:					
City:		Prov/State		P.C./ZIP:	
Email:					

Platinum - \$16,400 <input type="checkbox"/> *Choose one of the following: <input type="checkbox"/> Awards Banquet Keynote Host <input type="checkbox"/> Exhibit Hall Welcome Reception Host <input type="checkbox"/> Hospitality Networking	<input type="checkbox"/>	Gold - \$12,300 <input type="checkbox"/>	<input type="checkbox"/>
			Silver - \$7,100 <input type="checkbox"/>
Partner Sponsor <input type="checkbox"/>	<input type="checkbox"/>	Exhibitor - \$4,600 <input type="checkbox"/>	<input type="checkbox"/>

I will be submitting a prize to receive an additional Gamification code

The Prize is: _____ *leave blank if not currently known

Sponsorship Subtotal:		<input type="checkbox"/> To be invoiced
Tax 5% (Canadian Orgs Only)		<input type="checkbox"/> VISA
Allied/Corporate Membership Total (\$459)		<input type="checkbox"/> MasterCard
Tax on membership (based on Province)		Card Number: _____
Total:		Expiry: _____ (mm/yy) Security Code _____
I have read and accept the Terms and Conditions		Name on Card: _____
Signature: _____		Address associated to Card if different from above: _____
Date: _____		_____



Benefits checklist

ALL SPONSORS AND EXHIBITORS

DUE: ASAP

- Company Description**
 - a. Word Count:
 - 250 Platinum & Partner
 - 200 Gold
 - 150 Silver
 - 100 Exhibitor
 - High resolution company logo

DUE: July 10, 2026

- Conference Registrations**
 - 4x Platinum
 - 3x Gold
 - 2x Silver
 - 1x Exhibitor
 - 1x Special Event Sponsor

Please refer to welcome email from events@pemac.org on complementary code(s)

DUE: September 25 – October 2, 2026

- Exhibit Shipments**

Use Shipping Label on last page of this package for each shipped item. Items shipped before this date will be charged storage and handling fee from the hotel.

In order of due date.

Send items to:

events@pemac.org

Platinum & Partner only

DUE: ASAP

- Additional Exclusive Sponsorship**
 - a. Awards Banquet Keynote Host
 - b. Exhibit Hall Welcome Reception Host
 - c. Hospitality Suite

DUE: August 29, 2025

- 15-minute Presentation During Keynote**
 - a. Who is doing this? First Name, Last Name, Job Title & Company

- b. Title of the presentation?

- PEMAC Weekly eNewsletter**
 - a. Ad 300 x 300 pixels

- PEMAC Now Advertisement** choose one
 - a. ½ page vertical (3.875" W x 11" H)
 - b. ½ page horizontal (8" W x 5.375" H)

Platinum & Gold

DUE: August 29, 2025

- Sponsor Presentation**

[See form here](#)

Platinum, Gold & Silver

DUE: August 29, 2025

- Social media posts**
 - Platinum & Partner x2
 - Gold & Silver x1
 - a. 280 characters
 - b. Picture



Shipping label

Sponsor information:

Company Name:

Company Address:

Contact Name:

Deliver to:

**Marriott Montreal Airport
800 Place Leigh-Capreol,
Dorval, Quebec H4Y 0A4**

Attention BANQUETS Department

PEMAC MainTrain 2026 Conference

October 5-7, 2026

Attention: Susanne Gagnon

905-823-7255 (ext 4) events@pemac.org

Hold for exhibition hall

Box #.....of