



Maintenance, Reliability and
Asset Management Conference



MAINTRAIN 2025
CALGARY - OCTOBER 27-29
WESTIN DOWNTOWN

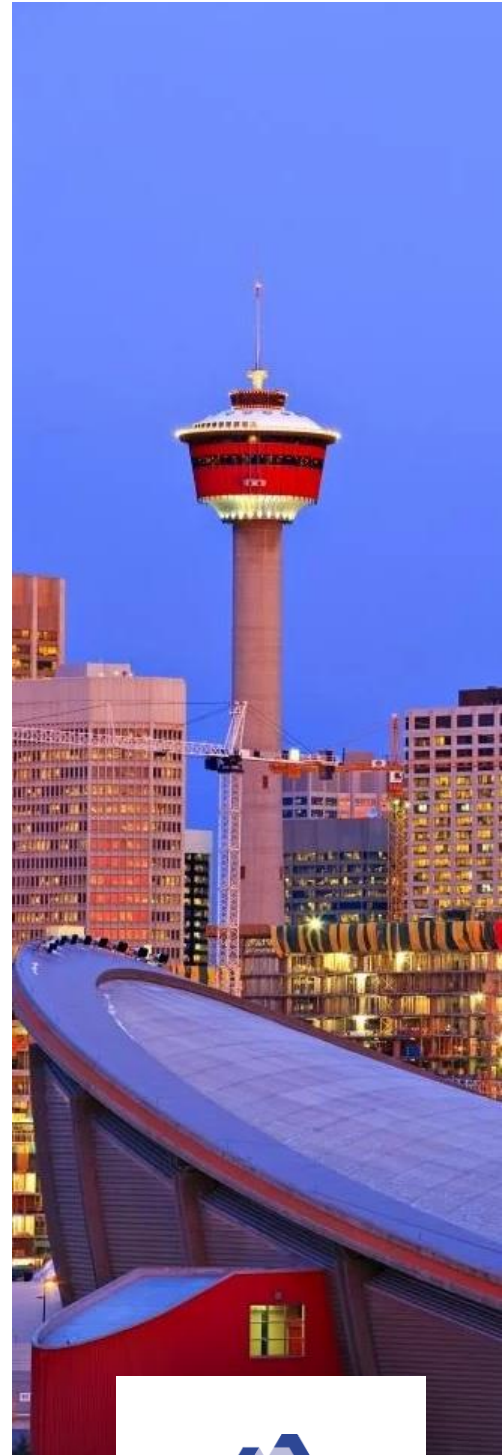
20
25

SPONSOR PROSPECTUS

PEMAC Asset Management Association of Canada invites you to connect with industry peers and decision makers at MainTrain Conference 2025 that will be held at the Westin Hotel, Calgary, Alberta from October 27-29th. MainTrain is Canada's largest peer-developed conference focusing on maintenance, reliability, and asset management bringing over 300 professionals from many sectors. Examples include oil and gas, mining, utilities, education, manufacturing, food and beverage, government/municipalities and many others. During the three-day event, MainTrain features sessions and workshops from leaders in the industry, two offsite tours, a trade-show, and an award ceremony celebrating the achievements and successes of individuals and companies. There are many great opportunities for your organization to connect with participants and be highly visible.

Contact Ghaz Marinho to be a part of this popular event
events@pemac.org | [1 \(905\) 823-7255 x4](tel:19058237255) | MainTrain.ca

PEMAC Asset Management Association of Canada
2 Robert Speck Parkway Suite 750
Mississauga, ON L4Z 1H8
Toll Free [1 \(877\) 523-7255](tel:18775237255)



PEMAC Asset Management Association of Canada

OUR VISION

Promoting and enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, leadership and advocacy.

OUR MISSION

PEMAC is a Canadian not-for-profit association enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, and leadership.

PEMAC Members

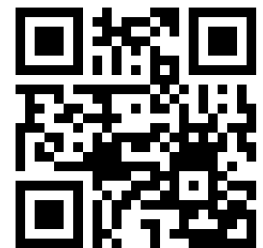
PEMAC members are actively coordinating efforts to realize value from physical assets when physical assets are central to the mission of the organization. The organizations we support (individually and collectively) through our knowledge, skills, products & services have at least one of the following characteristics:

- High consequence of failure such as airports
- Capital intensive such as municipal infrastructure
- Process intensive such as water, chemical, or manufacturing plants

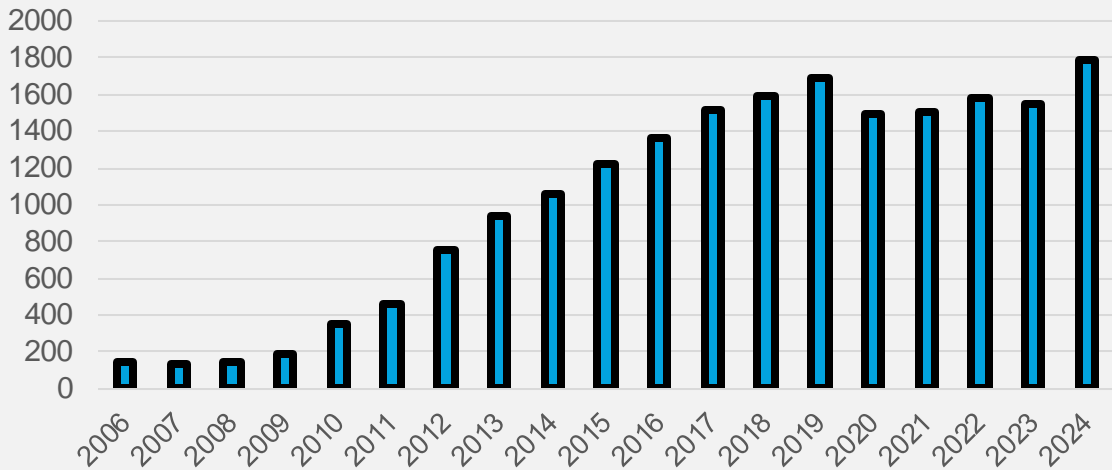
This means that we have a tremendous influence on our organization's profitability and success but also on society as a whole. We take this responsibility seriously and continuously look for opportunities to improve our performance.

Watch the MainTrain 2024 Wrap Video

Get a glimpse of the engaging sessions, expert speakers, and networking opportunities awaiting you at MainTrain 2025, where we bridge theory and practice to drive operational excellence across Canada.



PEMAC membership



Members Work For Private & Public Sectors Including:

- Energy/Oil & Gas
- Natural Resources
- Food/Agriculture
- Construction
- Industrial products
- Retail
- Water/Wastewater
- Transportation
- Environmental
- Chemical
- Medical/pharmaceutical
- Packaging
- Consumer products
- Government/Municipality
- Public Infrastructure
- Mining
- Aerospace
- Consulting
- Educational Institutions

Member Titles

- Asset Manager
- CMMS Administrator
- Reliability Engineer
- Equipment Reliability Coordinator
- Facilities Manager
- Maintenance Manager
- Reliability Leader
- Maintenance Planner
- Maintenance Supervisor
- Operations Manager
- Reliability Analyst
- Technician
- Director
- Consultant

What to expect at MainTrain



1600+

Invitation to
PEMAC Members



300+

Conference
attendees



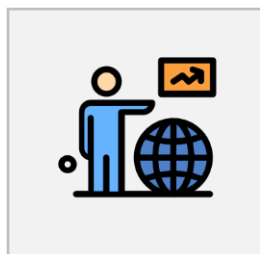
45+

Expert speakers



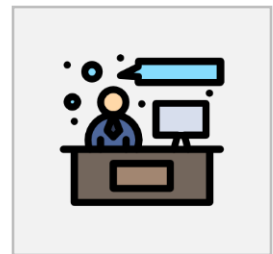
30+

Exhibitors



2

Offsite Tours



60+

Potential CPD hours

“

Proper maintenance and asset management is all about helping achieve business goals for your organization. I enjoy connecting and learning from people, learning how they are advancing in the process of reliability and asset management. MainTrain is a perfect platform for that.

– Reliability Manager

”

Floor plan and booth placement

[Click Here to view the most up to date floor plan & booth placements](#)

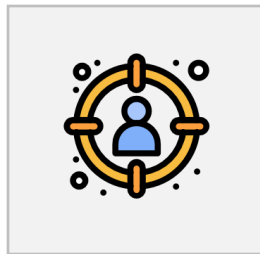
*PEMAC reserves the right to change anything on this floor plan. Sponsors and Exhibitors will be notified of any changes if it affects their booth space.

Why sponsor?



Brand Visibility

Over 300 participants from across Canada and the world gather to learn and network



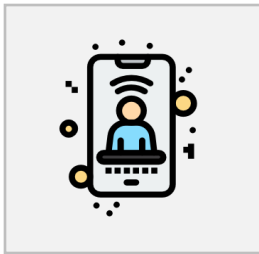
Targeted Marketing

Access to an audience of decision makers from relevant companies and organizations



Business Relationships

Over 130 companies represented from diverse asset intensive organizations



Content Strategy

Multiple ways throughout the three days to connect with current and/or potential clients



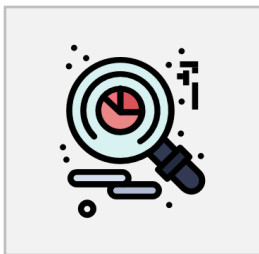
Efficient Lead Generation

See who visited your booth, how many times and for how long. List includes attendee name, company and title (contact if delegate shares)



Community Goodwill

Satisfaction that comes from contributing to the success of members and the organizations that they serve



Audience Insights

Platinum and Gold sponsors receive an attendee list 30 days before the event and a post event list which includes attendee name, company and title



Consumer Perception

Raise the credibility of your brand by partnering with the Canadian leaders in asset management at the MainTrain Conference

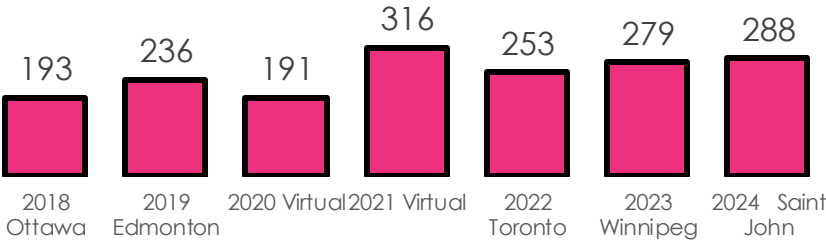


Return on Investment

For as low as \$3,500 showcase your products and services at Canada's leading Maintenance, Reliability and Asset Management Conference

The MainTrain attendees

Total Number of Attendees by Year

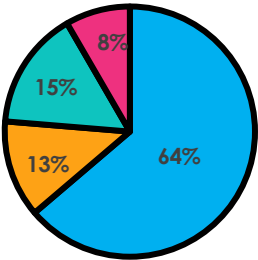


Where Attendees Come From



Note: Map pins include individuals who have ever attended. The numbers represent the past 5 in-person conferences

MainTrain 2024 Attendees






















■ Delegates ■ Speakers ■ Sponsors ■ Staff + Guests

Organizations that attended MainTrain 2024

- ABB Inc.
- ABL Group
- ACPE Inc.
- Actemium
- Acuren Group
- Adrian De Groot Vantage
- Annex Business Media
- Antea Canada Inc
- ArcelorMittal Dofasco
- Atlantic Controls
- Atlantic Wallboard Ltd
- Ausenco
- Becht
- Bruce Power
- Cameco Corporation
- Canadian Light Source
- Canadian Natural Resources Ltd
- Canadian Nuclear Laboratories
- Canpotex Limited
- Capital Power
- Carbon Engineering
- Cavendish Farms
- Cenovus Energy Inc
- CFM Services
- Chevron
- CiM Maintenance INC
- City of Calgary
- City of Camrose
- City of Melville
- City of Orillia
- City of Saint John
- City of Saskatoon
- City of Spruce Grove
- City of Toronto
- CKF Inc.
- CMVA – Canadian Machinery Vibration Association
- Co-op Refinery Complex
- COGEP Inc.
- Cohesive
- Collins Aerospace
- Conception Interl Inc.
- Conscious Asset
- Contrôles Laurentide
- CSL Group
- Custom Fabricators & Machinists Limited
- Dillon Consulting Limited
- DMSI - Design Maintenance Systems Inc
- e-WorkSAFE
- Elevotec Inc.
- Emmerson Packaging
- ENMAX Energy Corporation
- Environment and Climate Change Canada
- EVR - A Glencore Company
- FAHM Technology Partners
- GEI Consultants
- GHD Inc.
- Glencore, XPS Expert Process Solutions
- Government of New Brunswick
- Graymont Ltd.
- Halifax Water
- Harbour Development
- High Liner Foods
- Hiram Walker & Sons Ltd.
- HOPA Ports
- IBM
- ICE Dragon Corrosion
- Innovapptive, Inc.
- Irving Consumer Products Limited
- Irving Forest Services
- Irving Oil Limited
- Irving Pulp and Paper
- Irving Tissue Saint John
- J.D. Irving Limited
- Kurser Inc
- Lake Utopia Paper
- Lokring Eastern Canada
- Management Controls
- Maple Leaf Foods Inc.
- Maritime paper Product
- Martha Myers Consulting Services
- Metro Vancouver
- Minas Basin Pulp and Power
- Municipal Group of Companies
- Nanoprecise Sci Corp
- NB Power
- Neptune Terminals
- New Brunswick Environmental Network
- Newfoundland and Labrador Hydro
- Norfolk County
- Northern Lakes College
- Nova Scotia Power
- Nutrien
- Outliers Mining nSolutions
- Petronas Canada
- Plains Midstream Canada - Northwest District
- Port Hawkesbury Paper LP
- PPAIP Consulting
- Practical Solutions Ltd
- Prince Rupert Port Authority
- Prometheus Group
- Pumps Plus Ltd
- Refresco NA
- Region of Peel
- Regional District of Nanaimo
- Regional Municipality of Halton
- Regional Municipality of Wood Buffalo
- ReVisionz Inc.
- RYKE Reliability Inc.
- Sanjel Energy Solutions
- Scotia Investments Limited
- Shell Petroleum Development Company of Nigeria Ltd
- Sigga Technologies
- Simcoe Muskoka Catholic District School Board
- Soralink
- Spartakus Technologies
- St-Isidore Ashphalte
- St. Lawrence Seaway Management Corp.
- Stantec
- STI Maintenance inc.
- Teck Metals Ltd.
- Teck Resources Limited
- Tensio Structure Inc.
- THE BOEING COMPANY
- The Regional Municipality of Niagara
- The Regional Municipality of York
- Toronto Zoo
- Town of Caledon
- Town of Grand Bay-Westfield
- Town of Heron Bay
- Town of Innisfil
- TransAlta
- UE Systems Inc.
- Vale Base Metals
- Veerum Inc.
- Witset First Nation
- Woodlands County

Sponsorship levels

* Please refer to the [Sponsorship Page](#) for availability of each level

Benefit	Platinum \$16,000	Partner Sponsor	Gold \$12,000	Silver \$7,000	Exhibitor \$4,500
15-Minute Plenary Keynote Presentation		20 minutes			
Logo on MainTrain 2025 Communication					
PEMAC Weekly eNewsletter					
PEMAC Now Advertisement					
Attendee List*					
Exclusive Additional Event Sponsorship					
Sponsor Presentation	75 minutes	75 minutes	45 minutes		
Social Media Posts			1	1	
Lead Retrieval					
Exhibit Space	10x10	10x10	8x8	8x8	6x6
Profile & Logo on Sponsor Page	250 words	250 words	200 words	150 words	100 words
Complementary Conference Registrations	4	4	3	2	1
Additional Conference Registration(s) each	\$1,095	\$1,095	\$1,095	\$1,095	\$1,095
Gamification	5 codes	5 codes	3 codes	2 codes	1 code

Contact Ghaz Marinho:
events@pemac.org | 1 (905) 823-7255 x4 | MainTrain.ca

PLATINUM SPONSORSHIP DETAILS

3 Opportunities

\$16,000

1. 15-minute plenary keynote presentation

- Includes introduction of a keynote and use of AV. First come first serve for presentation date

2. Logo on Communication

- Logo on MainTrain 2025 web pages, emails, & advertising from date of purchase to end of conference
- Sidebar of MainTrain 2025 conference website from date of purchase to end of conference

3. PEMAC Weekly eNewsletter (\$350 Value)

- PEMAC This Week is PEMAC's Weekly Member and Subscribe eNewsletter sent out to over 1300 people on the Friday of each week, containing PEMAC member specific news, opportunities, and events
- Box Ads 300 x 300
- [More details here.](#)

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

4. PEMAC Now Advertising

- One ad in PEMAC Now Print Magazine
- ½ page vertical 3.875" W x 11" H OR ½ page horizontal 8" W x 5.375" H

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

5. Attendee list

- 30 days before MainTrain and complete list post event
- List includes attendee name, company, and title. It is PEMAC policy that we do not provide individual contact information in a list format. Individuals can give their contacts when the sponsor scan their badge for lead retrieval.

6. Sponsor Presentation

- 75-minute presentation spot
- No restrictions, however, attendees would appreciate technical or teachable content
- Use of PEMAC speaker template is not mandatory
- AV, room host and audio recording are all included
- Presentation will be added to the program and highlighted as a sponsored presentation
- Timing and date will be decided by MT2025 Planning Committee

Note: This opportunity will be withdrawn if speaker info, presentation title and description of presentation is not received before August 15th, 2025.

7. Social Media Promotion

- Same message to be posted on PEMAC's X (Twitter), LinkedIn and Facebook
 - Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator
 - Two ads, do not need to be the same
- Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad*

8. Exclusive Additional Event Sponsorship

No extra cost. Choice of one. First right of refusal for past sponsors of 2024

Exhibit Hall Welcome Reception Host

(Monday, Oct 27th)

- Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.
- Sponsor can give away bottle cozies from the bar with each drink given out by the bar staff.

Awards Banquet Host

(Tuesday, Oct 28th)

- Opportunity to speak for 5-min and welcome guests to event. Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo on stage. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.
- Sponsor can give away bottle cozies from the bar with each drink given out by the bar staff.

Networking Host

(Tuesday, Oct 28th)

- Two additional tickets to attend networking event in addition to conference passes. Signage provided by PEMAC with sponsor logo. One sponsored logo drink ticket to each guest. Additional 10 drink tickets to give out.
- Sponsor can give away bottle cozies from the bar with each drink given out by the bar staff.

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PLATINUM SPONSORSHIP CONTINUED

3 Opportunities

\$16,000

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9. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

10. Exhibit Space

- One premium exhibit space (10ft wide by 10ft deep)
*For more details and location, refer to Floor Plan
- One draped 8-foot table with four chairs, a trash bin (upon request), carpet, pipe and drape between other booths
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

11. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2025 Conference Sponsorship page

12. 4x Complementary Conference Registrations

- Passes cannot be shared
- Complementary code provided. Sponsor is responsible for registration

13. Additional Registration Discounts

- In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1,095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

14. Gamification

- Five gamification codes
- Through the conference event platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- Submit a prize with a value of at least \$50 to receive an additional code

PARTNER SPONSORSHIP DETAILS

1 Exclusive Opportunity

1. Reserved for PEMAC Partner by Invitation only and limited to Corporate Members

2. 20-minute plenary keynote presentation

- Includes introduction of a keynote and use of AV. First come first serve for presentation date.
- Space is shared with another sponsor who will do the introduction to your speaker
- Presentation cannot be commercial in nature

2. Logo on Communication

- Logo on MainTrain 2025 web pages, emails, & advertising from date of purchase to end of conference
- Sidebar of MainTrain 2025 conference website from date of purchase to end of conference

3. PEMAC Weekly eNewsletter (\$350 Value)

- PEMAC This Week is PEMAC's Weekly Member and Subscribe eNewsletter sent out to over 1300 people on the Friday of each week, containing PEMAC member specific news, opportunities, and events
- Box Ads 300 x 300
- [More details here](#)

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

4. PEMAC Now Advertising

- One ad in PEMAC Now Print Magazine
- ½ page vertical 3.875" W x 11" H OR ½ page horizontal 8" W x 5.375" H

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

5. Attendee list

- 30 days before MainTrain and complete list post event
- List includes attendee name, company, and title. It is PEMAC policy that we do not provide individual contact information in a list format. Individuals can give their contacts when the sponsor scan their badge for lead retrieval.

6. Sponsor Presentation

- 75-minute presentation spot
- Attendees would appreciate technical or teachable content
- Use of PEMAC speaker template is not mandatory
- AV, room host and audio recording are all included
- Presentation will be added to the program and highlighted as a sponsored presentation
- Timing and date will be decided by MT2025 Planning Committee

Note: This opportunity will be withdrawn if speaker info, presentation title and description of presentation is not received before August 15th, 2025.

7. Social Media Promotion

- Same message to be posted on PEMAC's X (Twitter), LinkedIn and Facebook
- Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

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8. Pre-Conference Networking Event

- Sunday, October 26th 4:00pm – 9:00pm
- Open House Style
- Place: At or close to Westin Hotel, Calgary
- 1 Complementary drink ticket per guest
- 10 additional drink tickets to be given to sponsor to hand out
- Sponsor is welcome to decorate the space with banners, booth, handouts, etc...

9. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

10. Exhibit Space

- One premium exhibit space (10ft wide by 10ft deep)
*For more details and location, refer to Floor Plan
- One draped 8-foot table with four chairs, a trash bin (upon request), carpet, pipe and drape between other booths
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

11. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2025 Conference Sponsorship page

12. 4x Complementary Conference Registrations

- Passes cannot be shared
- Complementary code provided. Sponsor is responsible for registration

13. Additional Registration Discounts

- In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1,095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

14. Gamification

- Five gamification codes
- Through the conference event platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- Submit a prize with a value of at least \$50 to receive an additional code

1. Attendee list

- 30 days before MainTrain and complete list post event
- List includes attendee name, company, and title. It is PEMAC policy that we do not provide individual contact information in a list format. Individuals can give their contacts when the sponsor scan their badge for lead retrieval.

2. Sponsor Presentation

- 45-minute presentation spot
- No restrictions, however, attendees would appreciate technical or teachable content
- Use of PEMAC speaker template is not mandatory
- AV, room host and audio recording are all included
- Presentation will be added to the program and highlighted as a sponsored presentation
- Timing and date will be decided by MT2025 planning Committee

Note: This opportunity will be withdrawn if speaker info, presentation title and description of presentation is not received before August 15th, 2025.

3. Social Media Promotion

- Same message to be posted on PEMAC's X (Twitter), LinkedIn and Facebook
- Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

4. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

5. Exhibit space

- One exhibit space (8ft wide by 8ft deep)
*For more details and location, refer to Floor Plan
- One draped 6-foot table with three chairs, a trash bin (upon request), carpet, pipe and drape between other booths
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

6. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2025 Conference Sponsorship page

7. 3x Complementary Conference Registrations

- Passes cannot be shared
- Complementary code provided. Sponsor is responsible for registration

8. Additional Registration Discounts

- In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1,095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

9. Gamification

- Three gamification codes
- Through the conference event platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- Submit a prize with a value of at least \$50 to receive an additional code

SILVER Sponsorship Details

6 Opportunities

\$7,000

1. Social Media Promotion

- Same message to be posted on PEMAC's X (Twitter), LinkedIn and Facebook
- Provide 280 characters and picture to be scheduled with consultation on timing with PEMAC's Marketing Coordinator

Note: In the case that timeline is not met (see checklist) PEMAC will create an appreciation promotional ad

2. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

3. Exhibit space

- One standard exhibit space (8ft wide by 8ft deep)
*For more details and location, refer to Floor Plan
- One draped 6-foot table with two chairs
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

4. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2025 Conference Sponsorship page

5. 2x Complementary Conference Registrations

- Passes cannot be shared
- Complementary code provided. Sponsor is responsible for registration

6. Additional Registration Discounts

- In addition to the complementary passes, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1,095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

7. Gamification

- Two gamification codes
- Through the conference event platform, attendees can collect points. Attendees enter codes to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the codes.
- Submit a prize with a value of at least \$50 to receive an additional code

15 Opportunities
\$4,500

1. Lead Retrieval

- Through the onsite app which each sponsor will need to download.
- Each sponsor will receive training onsite when they arrive at the venue.
- If the delegate has provided their information and once you scan their badge, you should see their full name, job title, company, email and city.

2. Exhibit space

- One exhibit space (6ft wide by 6ft deep)
*For more details and location, refer to Floor Plan
- One draped 4-foot table with two chairs
- Preference for location of exhibit space is given to date of sponsorship registration
- Basic electricity is included. Anything in addition will need to be purchased through onsite AV company

3. Profile & Logo on [Sponsor](#) page

- Company profile with logo on MainTrain 2025 Conference Sponsorship page

4. 1x Complementary Conference Registration

- Pass cannot be shared
- Complementary code provided. Sponsor is responsible for registration

5. Additional Registration Discounts

- In addition to the complementary pass, you may wish to purchase or give away a special code to existing or potential clients for additional passes for \$1095 (regular \$1495)
- No limits on who you extend the discount to; however, we suggest extending to potential or current clients

6. Gamification

- One gamification code
- Through the conference event platform, attendees can collect points. Attendees enter code to claim points and track their progress on a leader board and then redeem points for a prize provided by PEMAC and sponsors. Attendees will need to visit your booth to receive the code.
- Submit a prize with a value of at least \$50 to receive an additional code

ADDITIONAL CONSIDERATIONS

Media Sponsor and Like-Minded Events/Associations

There are many opportunities to cross promote conferences, associations and create media arrangements. As each organization is different, please contact Ghaz Marinho, Events Coordinator, PEMAC at events@pemac.org for more details.

Event Cancellation

In the event that the in-person event is canceled for any reason, PEMAC will move all presentations, exhibitor showcase, and networking to our online platform. Sponsors will have the opportunity to choose to either move their benefits online and be refunded the difference of an online cost OR cancel sponsorship and be refunded the full amount less the time spent as a sponsor and benefits received.

Covid Policies and Precautions

PEMAC will adhere to Alberta regulations when it comes to events. You can find the most up to date restrictions here: [COVID-19 Guidance: Indoor & Outdoor Events](#).

Additional Notes

- PEMAC will allocate the sponsorship on first right of refusal to past year's (MainTrain 2024) sponsors first with an end date (December 31st, 2024) after which it will be a first-come, first-served basis by category.
- Price quoted is in Canadian funds.
- PEMAC reserves the right to refuse a sponsorship application.
- PEMAC reserves the right to cancel sponsorship and payment will be reimbursed.
- Delivery of sponsorship benefits will be initiated upon receipt of a payment or PO.
- PEMAC has the right to amend the rules and regulations governing sponsorship at their discretion. Written correspondence will be issued in case of any amendments.

Terms and Conditions

- Sponsors and Exhibitors will read and adhere to the PEMAC Event Code of Conduct
- Cancellations by the sponsor or exhibitor must be received in writing and will result in a refund based on this schedule: 120 days before the conference full refund minus \$200 admin fee; cancellations between 119 and 60 days before the conference will receive a 50% refund. No refunds will be provided within 60 days of the conference.

Conference Location and Accommodation

MainTrain 2025 takes place from October 27th to 29th, 2025 at the Westin Downtown, Calgary, AB, 320 4 Ave SW, Calgary, AB T2P 2S6, Canada.

Hotel Room Reservations

All sponsors, exhibitors and speakers are responsible for booking their hotel room. A discounted rate can be obtained through a room block at the Westin Downtown Calgary by booking directly online by [clicking here](#). We have blocked several rooms between October 22nd – November 1st, 2025, at a special conference rate of \$239/per night. This is first come, first serve. The block will close when we have sold out or on October 11th, 2025, whichever comes first. We suggest booking early to avoid disappointment.

Driving Directions

[From the Calgary Airport to Westin Downtown](#)

Parking

Self-parking: \$14.00 per day



A photograph of an exhibit hall with several people standing and talking. In the foreground, a man in a light blue shirt is looking towards the right. To his right, another man in a white shirt is also looking right. In the background, there are various booths and people. A sign on the left says "Thank you to our Exhibitor and Sponsor Opening Session".

EXHIBIT HALL DETAILS

Setup

- Sunday, October 26th from 7pm to 9pm
- Setup must be complete by 7am on the 27th
- If you require more time email events@pemac.org
- You may use the hotel loading dock for larger items. Please work with PEMAC and hotel staff on the day of the event to get your items into the hotel

Exhibit Hall Hours

- Monday, Oct 27 from 7:30am to 6pm
 - Tuesday, Oct 28 from 7:30am to 4:30pm
 - Wednesday, Oct 29 from 7:30am to 1:15pm
- Note: We encourage all sponsors to attend any and all sessions between meals.*

Tear down

- Wednesday, Oct 29 from 1:15pm to 3:00pm

Shipping

Shipping to the event:

- Each item you are shipping must have the shipping label on the last page of this document attached to it
- Do not ship anything to arrive before Oct 22nd, 2025
- Although we will try our best to collect your item, PEMAC nor the Hilton is responsible for lost items
- Shipping post event:
- All shipping must be arranged through a third party
- Neither PEMAC nor Hilton are responsible for shipping items post event

Electrical

Each booth has access to a power outlet. If you need more power than a standard plug can provide, please make arrangements with events@pemac.org

Additional AV

PEMAC will be working with an AV company. Any additional AV requirements can be made through: TBD

Booth Space Description

- Refer to your level's booth space
- Booths will be piped and draped. No additional space will be available past your allowance.
- You do not need to use the tables and can be replaced with a smaller table providing the hotel has stock. Please work with hotel staff upon your arrival to attain different tables than what is already provided
- Exhibit spaces are a maximum of 9' high
- Backdrops and banners are permitted; however, they must stay within the length and width of your space
- See the [exhibitor floor plan here](#) and click on "Download Floor Plan" for the most up to date plan
- PEMAC will use its best efforts to provide the exhibitor space number allocated to each Exhibitor however, after assignment, PEMAC reserves the right to change location assignments at any time if it is deemed necessary.
- Two chairs will be provided per table
- Each space is carpeted, and you do not need to purchase any additional carpeting

Delegate Bags

- To help reduce waste, we have decided to not give out conference swag bags this year
- Each sponsor may wish to give out items at their booth

Draw Prizes

- Sponsors and exhibitors have the option to donate a draw prize that will be given away. Organizations will be given recognition of their donation and the winner's contact information to arrange prize distribution.
- If you wish to donate an item, email events@pemac.org with the description
- All delegates must be eligible to win the prize
- All winners must be present

ENHANCE YOUR MAINTRAIN SPONSORSHIP WITH PEMAC MEMBERSHIP



ALLIED MEMBERSHIP

Allied membership, for product and service providers, provides a unique opportunity to build your brand's profile with our 1,600+ members throughout the year.

Membership features

- 1 complimentary Individual membership (\$184 value)
- Company profile and logo, with link, on Allied Member webpage
- New member announcement in PEMAC Weekly
- 1 content marketing eblast to members
- Opportunity to submit abstract to host Lunch 'n' Learn webcast
- Opportunity to submit article for PEMAC Now
- List up to 2 events per month on PEMAC website
- 25% discount on Individual membership for employees
- Discount for non-PEMAC members to attend MainTrain
- Advertising discount in PEMAC Weekly and PEMAC Now

\$459 annually



CORPORATE MEMBERSHIP

Corporate membership, for organizations which own or steward large scale assets, provides a unique opportunity to build your brand's profile with our 1,600+ members throughout the year.

Membership features

- 1 complimentary Individual membership (\$184 value)
- 25% discount on Individual membership for employees
- Company profile and logo, with link, on Corporate Member webpage
- Opportunity to submit abstract to host Lunch 'n' Learn webcast
- New member announcement in PEMAC Weekly
- Opportunity to submit article for PEMAC Now
- List up to 2 events per month on PEMAC website
- Discount for non-PEMAC members to attend MainTrain
- 50% discount on Career Listings postings
- Advertising discount in PEMAC Weekly and PEMAC Now

\$459 annually

Sponsorship application form

Complete and email events@pemac.org

Company Name: (as you would like it shown in our listings)					
Contact Name:		Title:			
Telephone:		Fax:			
Address:					
City:		Prov/State		P.C/ZIP:	
Email:					

Platinum - \$16,000 <input type="checkbox"/> *Choose one of the following: <input type="checkbox"/> Awards Banquet Keynote Host <input type="checkbox"/> Exhibit Hall Welcome Reception Host <input type="checkbox"/> Hospitality Networking	Gold - \$12,000 <input type="checkbox"/> Silver - \$7,000 <input type="checkbox"/>
Partner Sponsor <input type="checkbox"/>	Exhibitor - \$4,500 <input type="checkbox"/>

I will be submitting a prize to receive an additional Gamification code

The Prize is: _____ *leave blank if not currently known

Sponsorship Subtotal:		<input type="checkbox"/> To be invoiced <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard Card Number: _____ Expiry: _____ (mm/yy) Security Code _____ Name on Card: _____ Address associated to Card if different from above: _____ _____ _____
Tax 5% (Canadian Orgs Only)		
Allied/Corporate Membership Total (\$459)		
Tax on membership (based on Province)		
Total:		
I have read and accept the Terms and Conditions Signature: _____ Date: _____		

Benefits checklist

ALL SPONSORS AND EXHIBITORS

DUE: ASAP



Company Description

- a. Word Count:
 - 250 Platinum & Partner
 - 200 Gold
 - 150 Silver
 - 100 Exhibitor
- High resolution company logo

DUE: August 1, 2025



Conference Registrations

- 4x Platinum
- 3x Gold
- 2x Silver
- 1x Exhibitor
- 1x Special Event Sponsor

Please refer to welcome email from events@pemac.org on complementary code(s)

DUE: October 22 – 24, 2025



Exhibit Shipments

Use Shipping Label on last page of this package for each shipped item. Items shipped before this date will be charged storage and handling fee from the hotel.

In order of due date.

Send items to:

events@pemac.org

Platinum & Partner only

DUE: ASAP



Additional Exclusive Sponsorship

- a. Awards Banquet Keynote Host
- b. Exhibit Hall Welcome Reception Host
- c. Hospitality Suite

DUE: August 1, 2025



15-minute Presentation During Keynote

- a. Who is doing this? First Name, Last Name, Job Title & Company

- b. Title of the presentation?



PEMAC Weekly eNewsletter

- a. Ad 300 x 300 pixels



PEMAC Now Advertisement choose one

- a. ½ page vertical (3.875" W x 11" H)
- b. ½ page horizontal (8" W x 5.375" H)

Platinum & Gold

DUE: August 15, 2025



Sponsor Presentation

[See form here](#)

Platinum, Gold & Silver

DUE: August 1, 2025



Social media posts

Platinum & Partner x2

Gold & Silver x1

- a. 280 characters
- b. Picture

Shipping label

Sponsor information:

Company Name:

Company Address:

Contact Name:

Deliver to:

The Westin Calgary
320 4 Ave SW,
Calgary, AB
T2P 2S6

Attention BANQUETS Department

PEMAC MainTrain 2025 Conference

October 27 to 29, 2025

Attention: Ghaz Marinho

905-823-7255 (ext 4) events@pemac.org

Hold for exhibition hall

Box #.....of