Strategic Plan
2020-2024
Vision
Canadian leaders in asset management.

Mission
Enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, and leadership.
EXECUTIVE SUMMARY

• Over the next five years PEMAC will expand its strength in maintenance and reliability while growing asset management capabilities.

• PEMAC is a trusted resource and leader advancing the principles and practices of asset management.

• PEMAC engages and empowers its individual and organizational members with applied knowledge and experience to realize value from their assets and contribute to the global maintenance and asset management community.
**Key Strategic Goals**

**Expand**
- Expand our strength in maintenance and reliability management

**Raise**
- Raise awareness for the professional field of asset management

**Grow**
- Grow the capacity of PEMAC to support our vision

**Broaden**
- Broaden community engagement through “connect, learn and contribute”

**Advocate**
- Set high standards for asset management excellence in Canada

www.PEMAC.org
Expand our strength in maintenance and reliability management

- Actively participate in development of international frameworks through GFMAM
- Extend educational and professional development opportunities
- Diversify certification options
- Develop and provide guidance for organizations to improve maintenance management practices
Raise awareness for PEMAC and the professional field of asset management:

- Awareness campaign
- Offer short-form awareness learning products for various audiences
- Deliver an advocacy program for PEMAC & asset management
Grow the capacity of PEMAC to support our vision:

- Increase volunteer management (PM roles, new opportunities)
- Allocate resources to match priority opportunities
- Develop new revenue streams
- Grow body of knowledge and member shared knowledge
Broaden Community Engagement through “connect, learn, contribute and achieve recognition”

- Develop and leverage mutually beneficial partnerships
- Increase individual and organizational memberships
- Formalize instructor quality standard and outreach program
- Initiation of subject interest groups and project teams
Advocate Asset Management Excellence

Set high standards for asset management excellence in Canada:

• Advance asset management principles and practices for organizations

• Develop and promote a professional credential framework aligned with WPiAM

• Pursue recognition as a professional body

• Develop capabilities within PEMAC to administer all the above

• Build a competency framework for use by our membership
Canadian leaders in asset management.

Maintenance & Reliability
- M&R Certification
- Maintenance Management Education
- Short Courses
- Awareness Offerings

Asset Management
- AM Certification
- Asset Management Education
- Short Courses
- Awareness Offerings

Inclusive Membership Community

PEMAC Plant Engineering and Maintenance Association of Canada